

# Industrial heritage for tourism Facebook

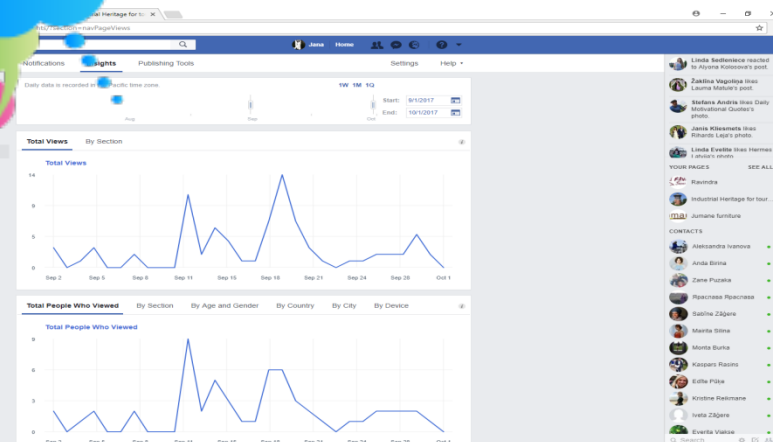
Facebook page in 2018

Posts published: **74**

Posts by country: **Estonia 16 posts / Latvia 58 posts**

Total FB page likes: **186** October, 2017 / **374** April, 2018

Followers: **390**



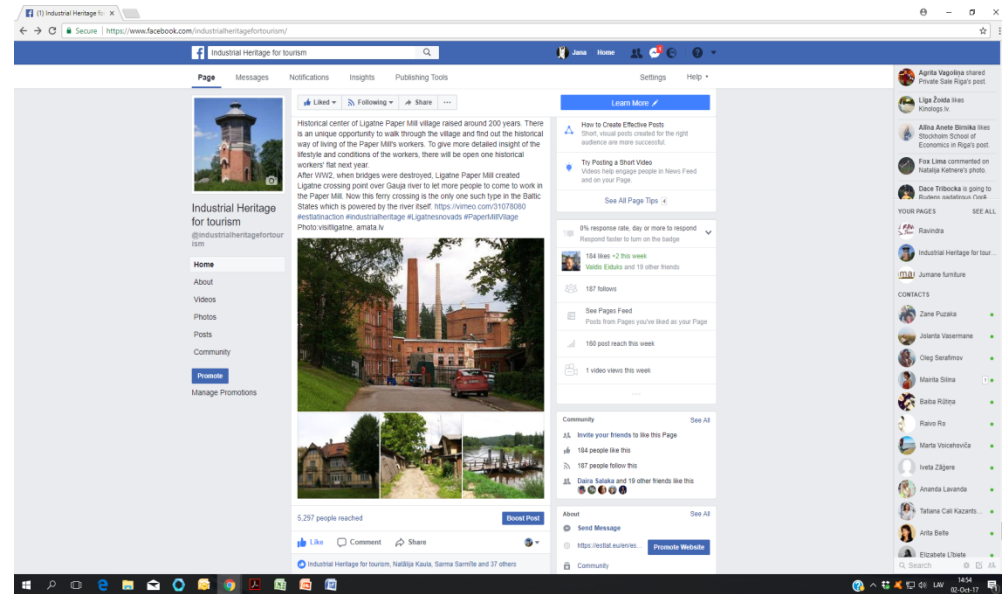
10 -11 April, 2018

Partner meeting in Vidzeme, LV  
Industrial heritage

# Post Shares



- 27 shares about Rūjiena
- 17 shares about Olaine
- 4 shares different posts

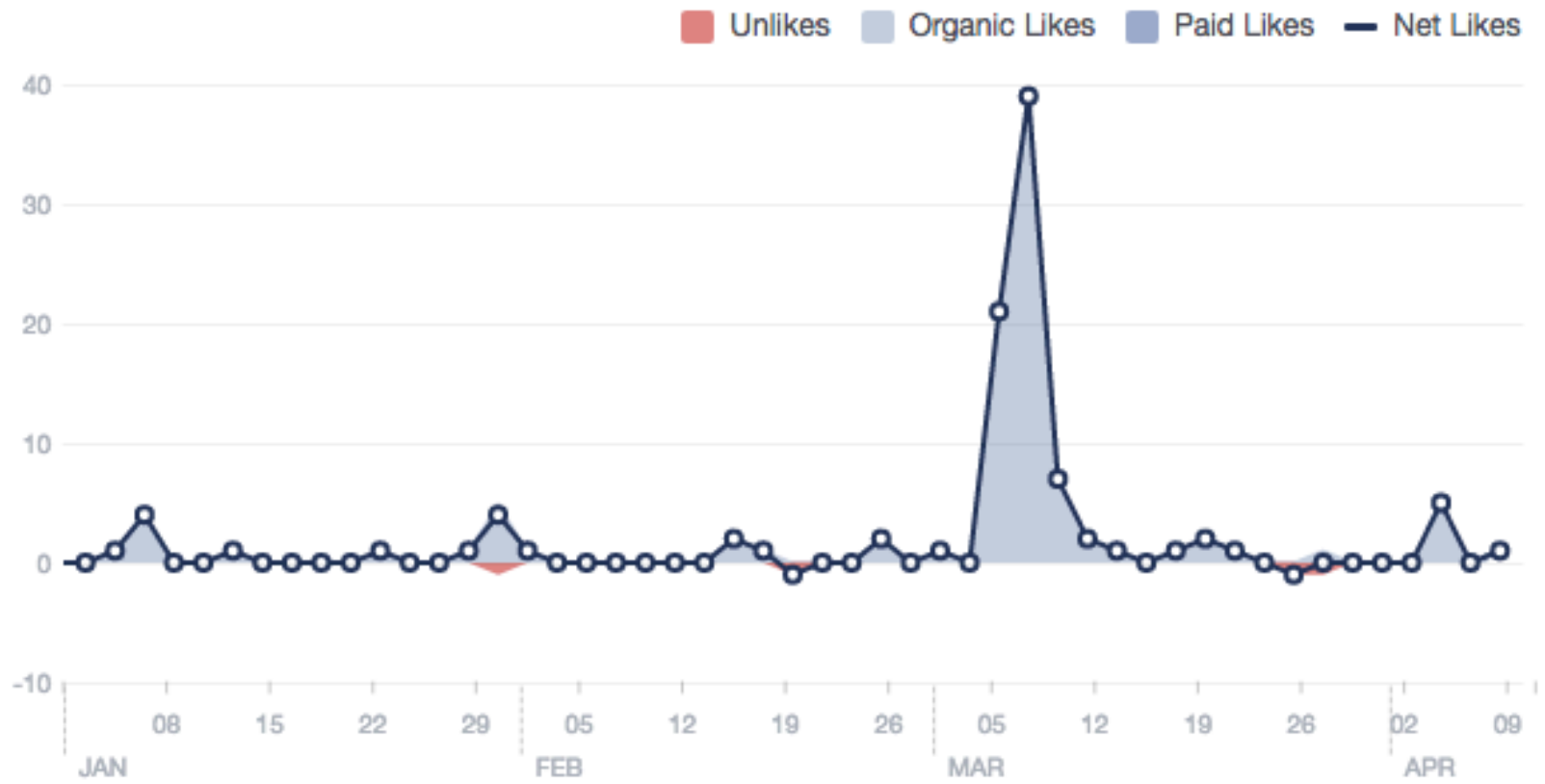


# People reached by post

- 2,741 people reached/Olaine bomb shelter
- 2,090 people reached/Rūjiena diary
- 1,946 people reached / Leevaku  
Hydroelectric Power Station
- 775 people reached/ Līgatne paper factory
- 686 people reached/ IH event venues in Riga
- 412 people reached/ Aizpute water tower
- 335 people reached/Rīga's Water Supply  
Museum



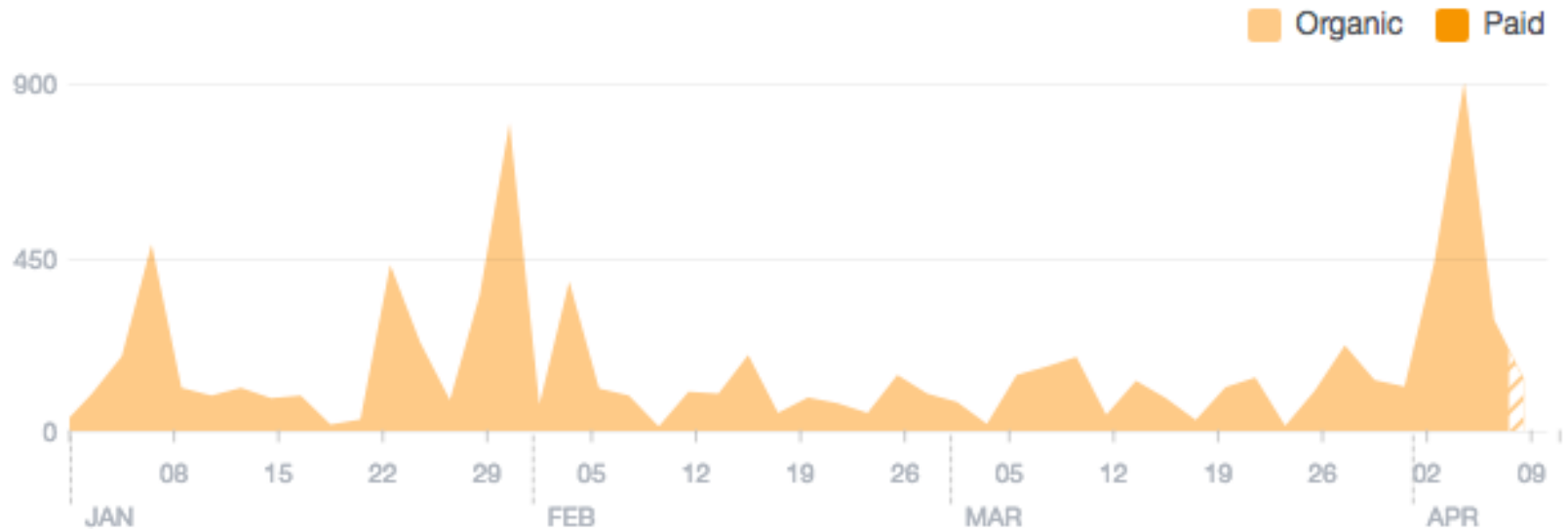
# Likes, 2018



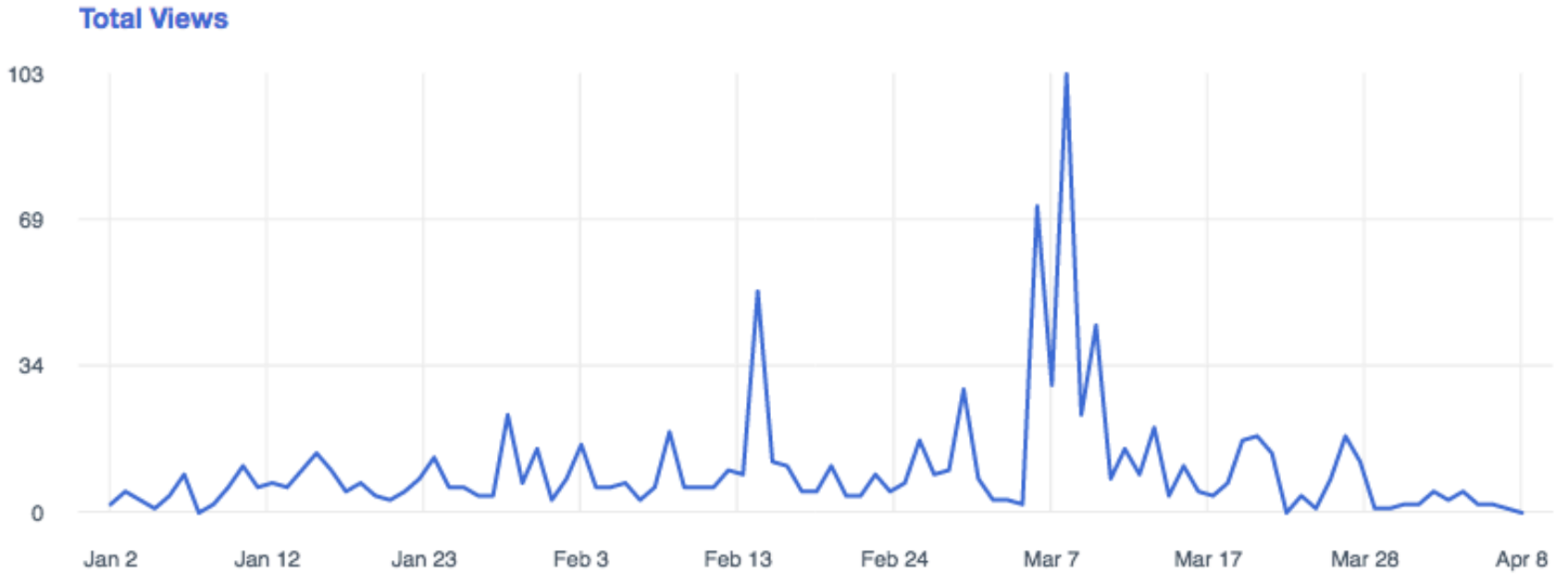
# Page content on the screen

## Total Reach

The number of people who had any content from your Page or about your Page enter their screen.



# Page Views, 2018



# Who likes IH Facebook page?

Country	Your Fans	City	Your Fans	Language	Your Fans
Latvia	225	Riga, Kurzeme Region,...	134	Latvian	133
Estonia	88	Tallinn, Harju County, E...	30	English (US)	93
United Kingdom	9	Tartu, Tartu County, Est...	21	Estonian	68
Lithuania	6	Olaine, Kurzeme Regio...	10	English (UK)	46
Italy	5	Alatskivi, Tartu County, ...	7	Russian	7
Germany	4	Ogre, Vidzeme, Latvia	7	Lithuanian	4
Finland	4	Ventspils, Semigallia, L...	5	Italian	3
Portugal	4	Cesis, Vidzeme, Latvia	5	French (France)	2
Denmark	3	Jurmala, Kurzeme Reg...	5	Swedish	2
China	2	Valmiera, Vidzeme, Lat...	5	German	2

# Virtual activities

- Promotional video 60 sec./each route/up to 26 objects
- Virtual panorama photo 60 IH sites
- Online map with route and integrated 60 IH sites
- Augmented reality solution for Guide book



# Virtual activities

<https://www.youtube.com/watch?v=107bw5zuiGQ>

<https://www.giraffevisual.com/lv/darbi?page=6>  
<http://overly.lv/eng/our-work/catalogue-comes-to-life>

