Studytour Walking Tourism

2 June 2017

Recreatieschap Marrekrite

- Corrie de Groot

- Coordinator Landrecreation at Recreatieschap Marrekrite

Subjects:

- Governmental role in walking trails

- Development and maintenance walking trails

Our tasks

- Since 1957

- Development and Maintenance of recreational facilities
  - 3500 Moorings
  - 50 Marbuoys
  - 2711 km Cycle Junction network
  - 3175 km Walk Junction network
  - Recreational transition points (TOP)

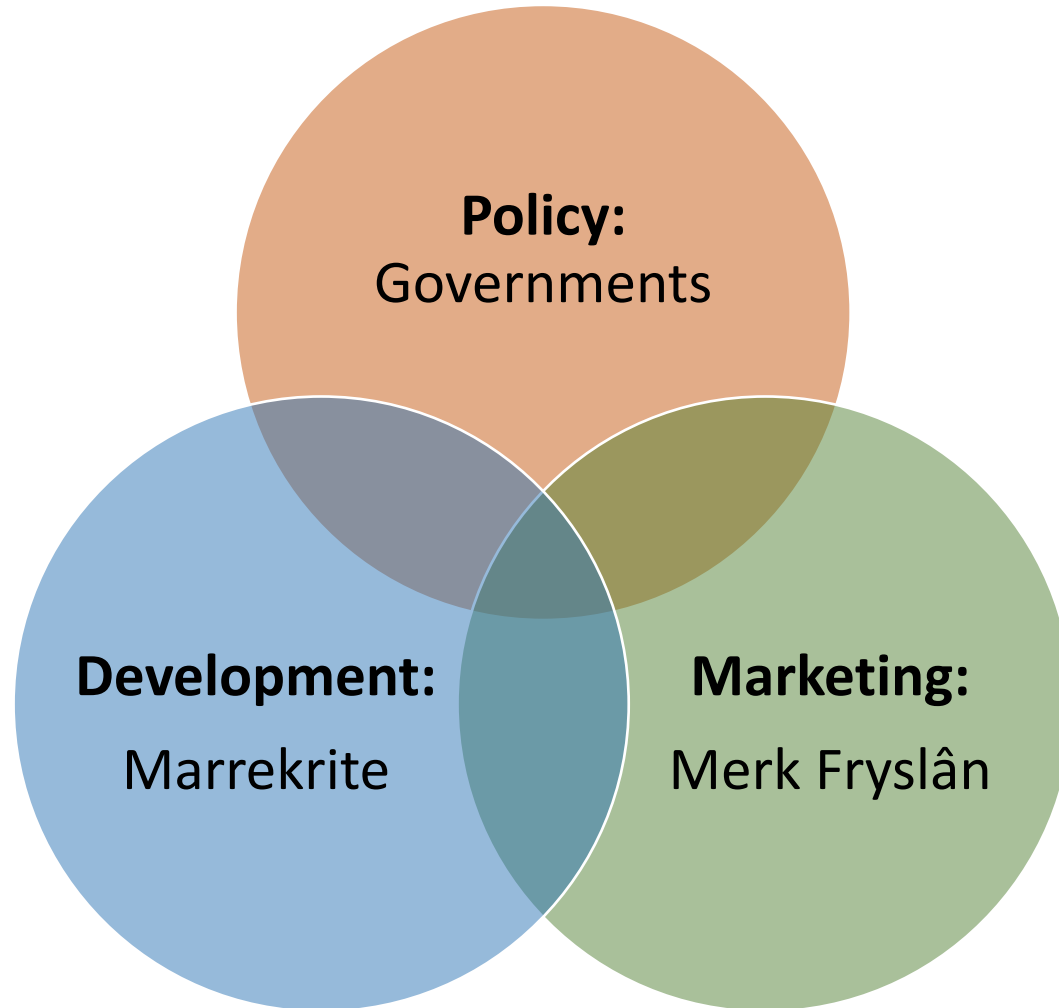- Small, but fast growing organisation

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Our organisation

- Governmental organisation

- 'Gemeenschappelijke regeling'
  - Province of Fryslân
  - 19 Frisian municipalities

- Executive board / General Board

- Responsibilities:
  - Development: province and municipalities
  - Maintenance water: province and municipalities
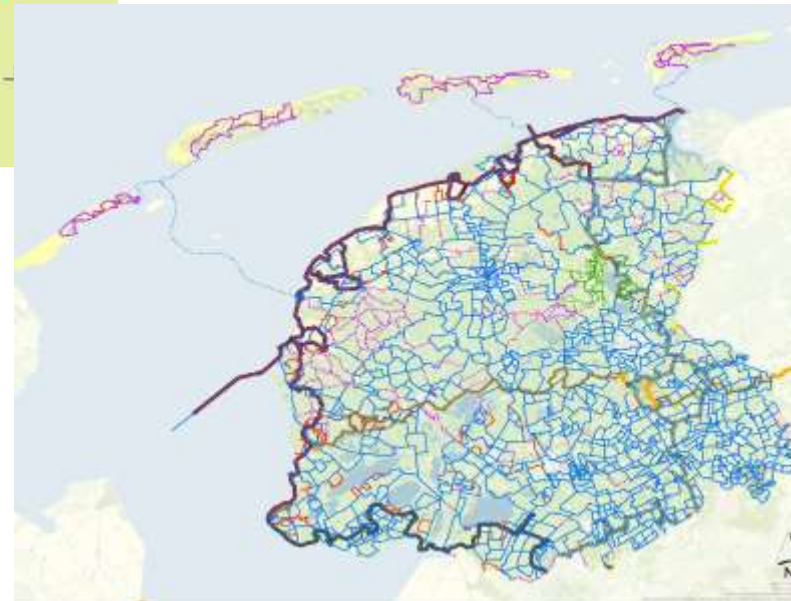 - Maintenance land: municipalities

Tourism Triangle

Policy:
Governments

Development:
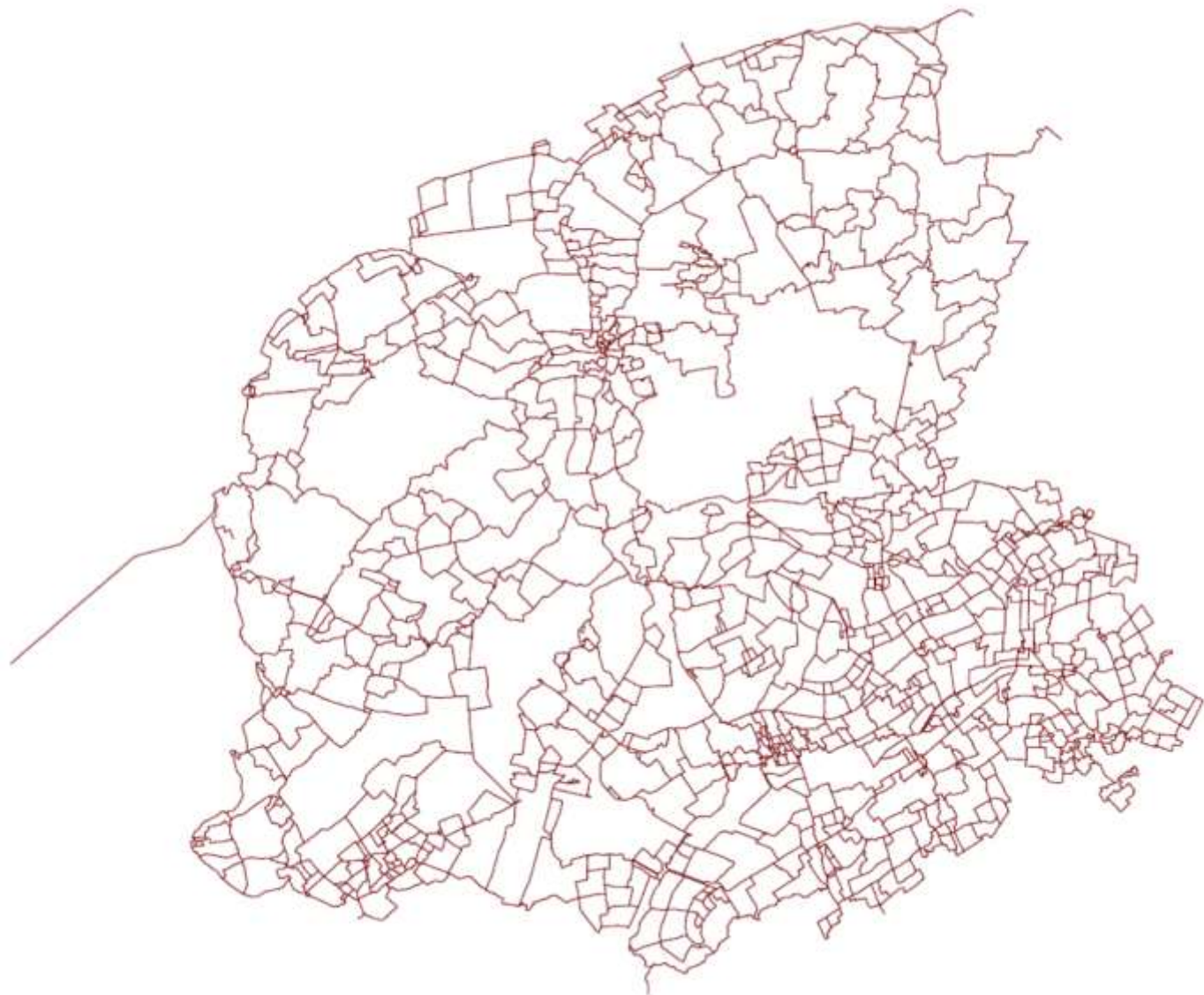Marrekrite

Marketing:
Merk Fryslân

Walking network

- National
  - Long Distance Trails
  - Wandelnet

- Provincial
  - Walking network
  - Junctions
  - Synchronised with Long Distance Trails

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Junction network
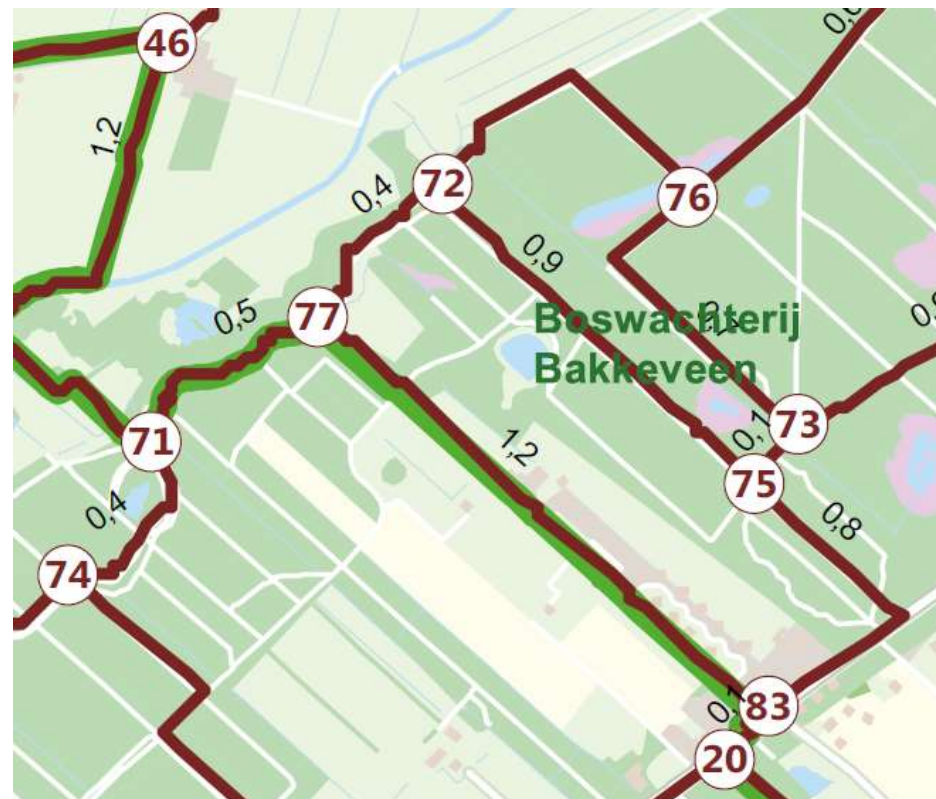
Preconditions

- Network
    - Density based on landscape type
    - Synchronisation with existing routes (local, regional, national)
    - Integration/removal of existing routesigns
    - Over existing, and public paths

- Attractiveness
    - Variety in landscapes
    - Priority in paths: 1. footpaths, 2. cycle paths, 3. small roads
    - Safe roads
    - Via touristic, attractive places
    - Via cultural, historic and touristic objects and facilities
    - Sufficient resting points: from picknick bench to horeca
    - Suitable for a variety of target groups

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What is it?

- Network of junctions
- Connects the best walking paths and roads
- Every junction has a number (1-99)
- On a map: lines show which junctions are connected
- In the field: signposted in both directions
- Choose the numbers to follow
- Route can easily be changed on each junction

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Signposting on junctions

Route signs

Information Panels

Development

- Inventarisation
  - Paths and roads
  - Existing routes
- Connection of the paths as a network
- Fieldwork: what kind of signposting is needed where
- Permission of landowners
- Execution of the network

Maintenance

- Paths: landowner
- Signposting: Recreatieschap Marrekrite

- Inspection
- Occasional damage
- Adjustments
  - Necessary
  - Wishes