

Postimees

Project objectives

Project has ambitions to revise the industrial heritage resources in our regions and to build the tourism product - joint route with thematic sub-routes.

Photo HDR Creme

Timeline and meetings

Start to plan your project's activities in advance. Start to make your own timeline.

Conclusion

Time is value which you can not buy, be ready to work hard now to get the best results in 2019.

Finance / budget

Insert your own text here. Talk about something related to your third topic or just put some placeholder text here.

Project structure

We all are involved in the project, and we are part of it. Each of you are very important to achieve the best results.

Just hand in hand we all can get the best results - all involved parties. It is important to know your role, but also do not hesitate to contact your regional consultant or thematic expert for advices, to share idea or ask for help.

Project objective is

to revive industrial heritage for the tourism development through:

Awareness raising

Establishing the cooperation network

Development of sites

Joint industrial heritage route

Awareness raising

about the industrial heritage value and importance in diversification of tourism offer in our regions

Establishing the cooperation network

among tourism related stakeholders of the industrial heritage in Latvia and Estonia and building the bridge with European Network of Industrial heritage;

Development of sites

according to the nowadays visitors' needs and expectations - in a live, attractive way both - with entertainment and education elements;

Joint industrial heritage route

Combining the sites into joint industrial heritage route and promoting among the local and foreign target markets.

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Budget

01.05.2017 - 30.04.2019

Financed by the ERDF: **€ 971 665.09**

Co-financed by the partners: **€ 171 470.31**

Project budget per period	
Total eligible budget	
Period	Total eligible for ERDF Partners
Period 0	€ 5 000.00
Period 1	€ 41 107.98
Period 2	€ 89 670.56
Period 3	€ 413 107.98
Period 4	€ 416 172.00
Period 5	€ 105 343.98
Period 6	€ 72 732.90
Target value	€ 1 143 135.40
Total	€ 1 143 135.40



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Project management structure

Partnership - 30 partners

5 regional coordinators

- Kurzeme Planning region (LP)
- Riga Planning region
- Vidzeme Planning region
- NGO West-Estonia Tourism
- Foundation South-Estonia Tourism

+ 26 sites

6 NGO

9 private companies

8 Municipalities and 2
public sector
organisations (8+2)

7 non-existing tourism sites
19 existing tourism sites

**Project
Coordination
group**

**Project
Steering
Group**

**Task
force**



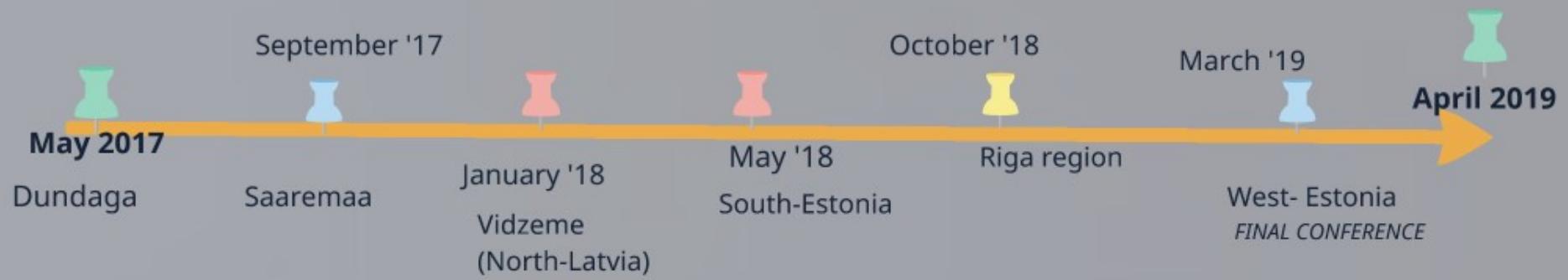
7 non-existing tourism sites
19 existing tourism sites

Project Coordination group

Activities:

Meetings - once in 4-month period

Reporting of project progress and planning next period



Project Steering Group

Meeting once in 4 month period
Monitor project progress,
Raise awareness of project
achievements,
Support with professional advice

*NGO
Veskivaramu*

*Foundation
Estonian
Mining Museum*

*State inspection
for Heritage
protection of
Latvia*

*Tourism
Department
of LIAA*

*Enterprise
Estonia*

*Industrial
Heritage Trust
of Latvia*

Tourism Department of LIAA

(Latvian Investment and Development Agency)



Latvijas Investīciju un attīstības aģentūra
Investment and Development Agency of Latvia

Inese Šīrava
Inese.Sirava@liaa.gov.lv

National Tourism Board, www.latvia.travel

Enterprise Estonia



Jane Jakobson
Jane.Jakobson@eas.ee

www.visitestonia.com

Industrial Heritage Trust of Latvia



Andris Biedriņš
abiedrins@apollo.lv

www.i-mantojums.lv

State inspection for Heritage protection of Latvia



Jānis Asaris
Janis.Asaris@mantojums.lv

www.mantojums.lv

Foundation Estonian Mining Museum



Andres Kraas

<http://kaevandusmuuseum.ee>

NGO Veskivaramu



Mae Juske
mae@veskimuuseum.ee

<http://www.veskivaramu.ee>

Task force

established to implement specific activities



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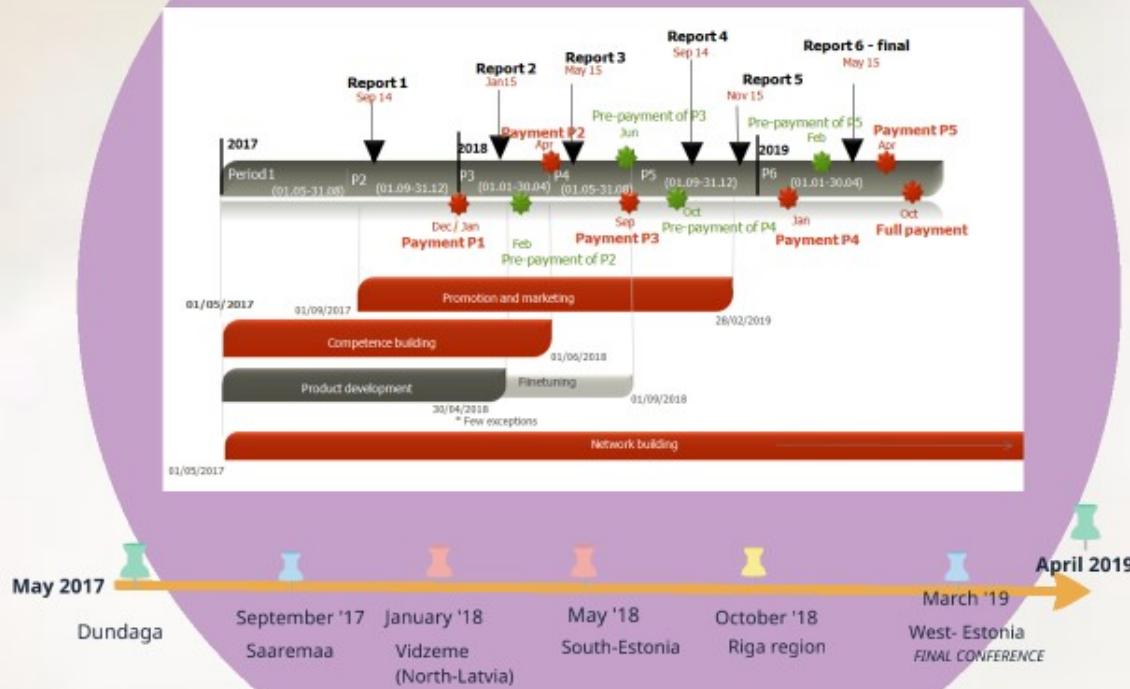
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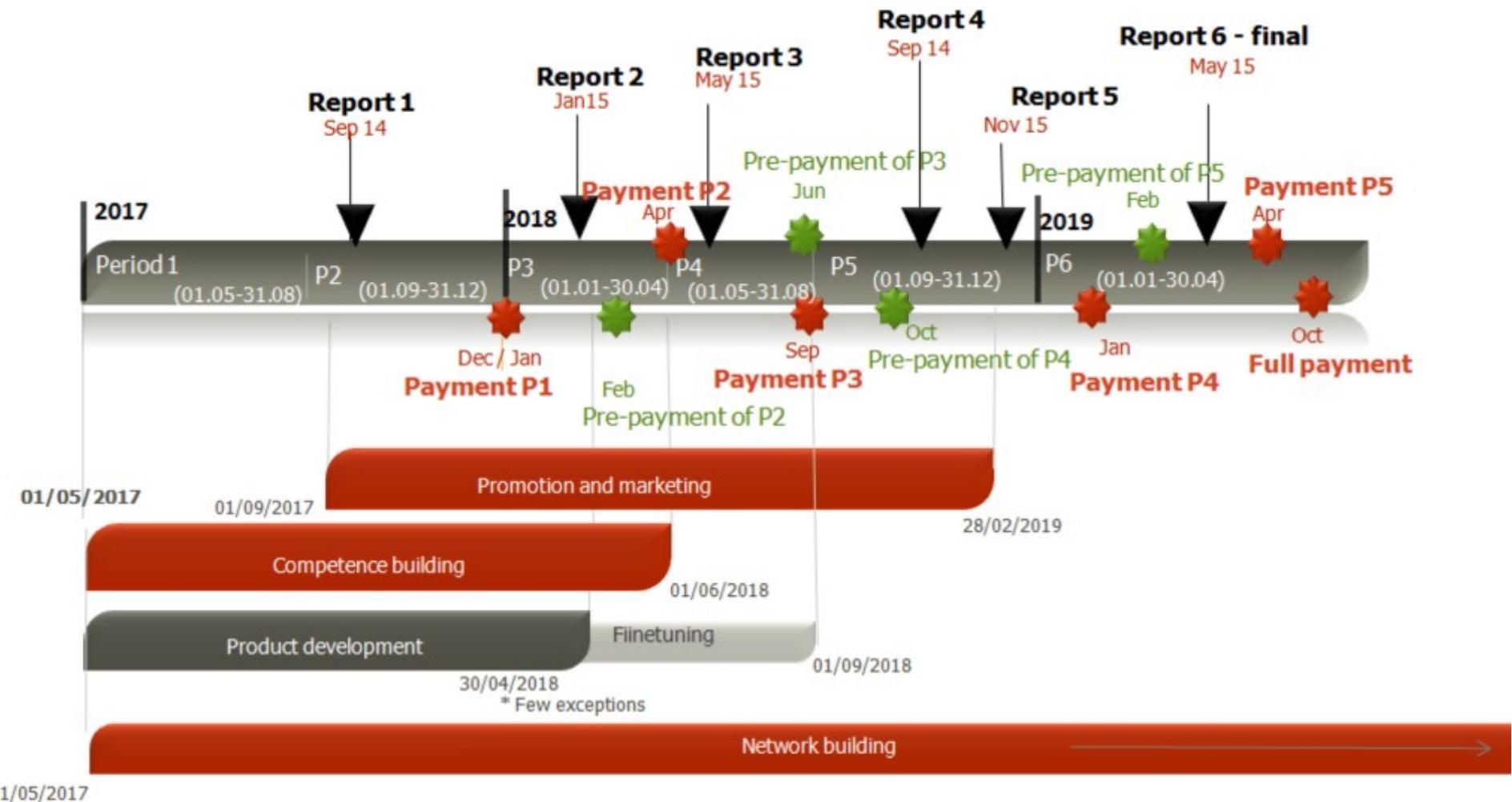
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Timeline





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Conclusion

Results

- ✓ 26 improved industrial heritage sites
- ✓ 1 cross-border Network and
- ✓ 1 route with 5 thematic sub-routes
- ✓ Raised awareness about Industrial heritage

*Regional
coordinators*

Regional coordinators



Merike Järv
South-Estonia Tourism
Merike@southeastonia.ee



*Thematic: Mills and
hydroelectric power stations*



Jana Briede
Riga Planning region
Thematic: Water towers
Jana.Briede@rpr.gov.lv
www.rpr.gov.lv



Maija Bebre
Kurzeme Planning region



Thematic: Lighthouses

Maija.Bebre@kurzemesregions.lv
www.kurzemesregions.lv
facebook.com/kurzemesregions

to be defined
West-Estonia Tourism



*Thematic: Old manufacturing
sites*



Ilze Liepa Lelde Ābele
Vidzeme Planning region
Ilze.Liepa@vidzeme.lv / Lelde.Abele@vidzeme.lv
www.vidzeme.lv



Thematic: Railway heritage



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