

Industrial heritage for tourism Communication

Facebook page launching: **June 19th, 2017**

Posts published: **43**

Posts by country: **Estonia 20 posts / Latvia 23 posts**

Total FB page likes: **186**



4.-5. october, 2017

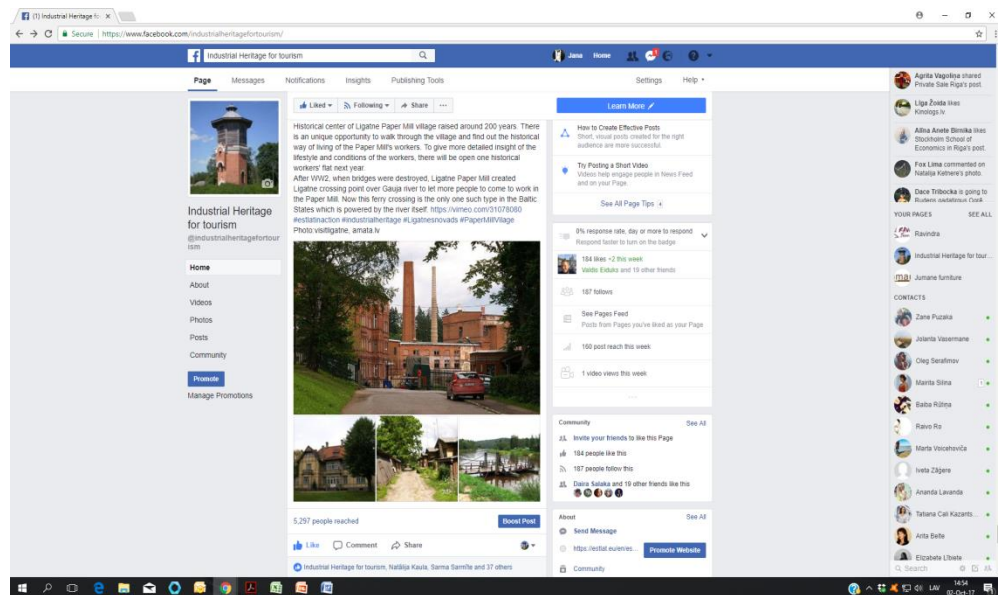
Saaremaa partner meeting
Industrial heritage

Post Shares



Shares total: 116

- **43 shares about Ligatne Paper Mill**
- 27 shares about Gulbene railway
- 15 shares about Pace wool factory
- 7 shares about EU cooperation day
- 4 shares about Lümända Limepark
- 3 shares about Limbažu Tīne factory
- 3 shares about Zilaiskalns water tower
- 3 shares about B&B mills and accomodation
- 3 shares about Haapsalu railway
- 1 share about Kõni mill
- 2 shares about Hellenurme Watermill (2)
- 1 share about Hellenurme Watermill (1)
- 1 share about Lahmuse watermill
- 1 share about Leevaku Hydroelectric Power Station and Museum
- 1 share about European Year of Cultural Heritage 2018
- 1 share about International Lighthouse Day



Post Likes



- **5297 people reached/ 40 post likes Līgatne Paper Mill**
- 3636 people reached/ 14 post likes Gulbene railway
- 1890 people reached/ 11 post likes EU cooperation day
- 1813 people reached/ 4 post likes Lümānda Limepark
- 1177 people reached/ 7 post likes Limbažu Tīne factory
- 1164 people reached/ 7 post likes Dundaga wool factory
- 822 people reached/ 12 post likes International Lighthouse Day
- 803 people reached/ 3 post likes Zilaiskalns water tower
- 800 people reached/ 14 post likes Haapsalu railway
- 537 people reached/ 5 post likes Lahmuse watermill
- 500 people reached/ 12 post likes Kõni mill

EU Cooperation Day

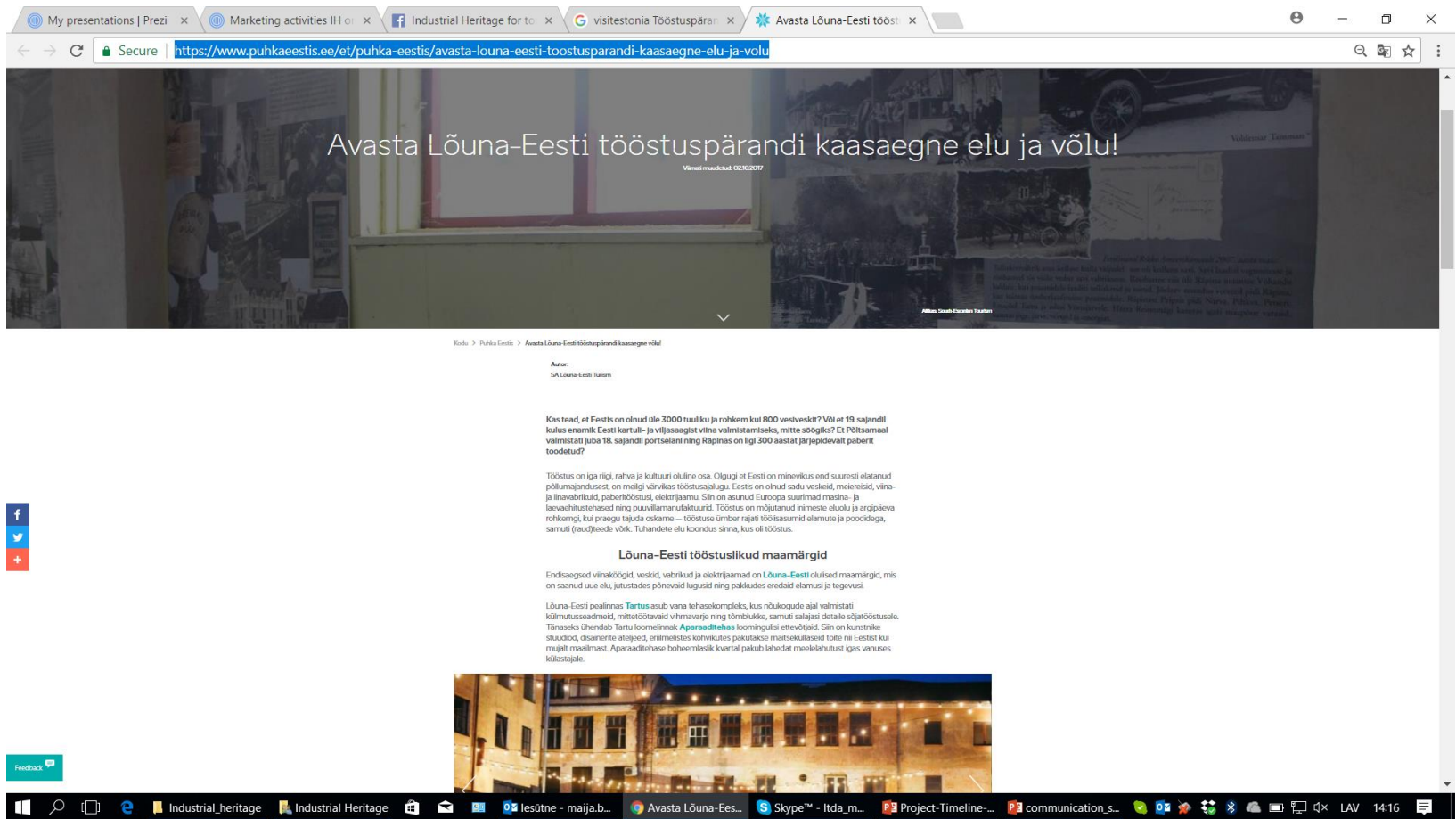
- 16th September, Doma laukums, Riga
- All Cross-Boarder projects involved
- Presented by Ķoņu dzirnavas (with activities) and by Aizpute water tower (from I.Znotiņš photo exhibition)



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Article in visitestonia.com



<https://www.puhkaeestis.ee/et/puhka-eestis/avasta-louna-eesti-toostusparandi-kaasaegne-elu-ja-volu>

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European Year of Culture Heritage



Why a EYCH?

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to a common **European space**.



The EY will:

- Promote cultural heritage as a pivotal component of **cultural diversity and inter-cultural dialogue**;
- Highlight the best means to ensure **conservation, safeguarding of cultural heritage and enjoyment** by a wider and **more diverse audience**;
- Promote cultural heritage's contribution to **the economy**;
- Promote cultural heritage as an important element of the **relations between the EU and third countries**.



EYCH2018



Who? – beneficiaries

- Cultural heritage professionals
- Children, young people
- Heritage followers
- Wider audience



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Some events...



EUROPEAN
CULTURE FORUM