



Estonia-Latvia Programme

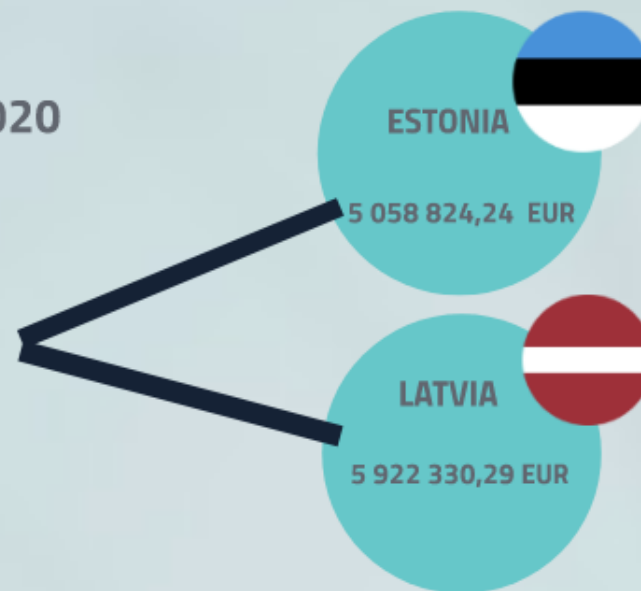


supported project

Improvement of sailing infrastructure and yacht harbours network building in Estonia and Latvia

Project period:
01.06.2017-31.05.2020

Total budget:
10 981 154.53 EUR



Who We Are In Project?

23 partners from Latvia and Estonia:

3 regional coordinators:

- Kurzeme Planning Region
- Riga Planning Region
- Estonian Small Harbour Development centre

19 yachting harbours:

10 from Latvia/ 9 from Estonia

Represented by



8 Port authorities
4 private companies



2 municipalities
5 private companies
1 NGO





Project objectives:

To improve sailing infrastructure and build network of harbours in Estonia and Latvia to promote East Baltic as sailing destination

**BETTER HARBOURS
NETWORK**

€ 9 977 905.29



**CONNECTING
MARINAS&SAILORS**

€ 589 484.82

Improved services
of harbours in
Estonia and Latvia

Network of harbours
in Estonia and Latvia

Promotion and marketing
of Latvia and Estonia as
sailing destination

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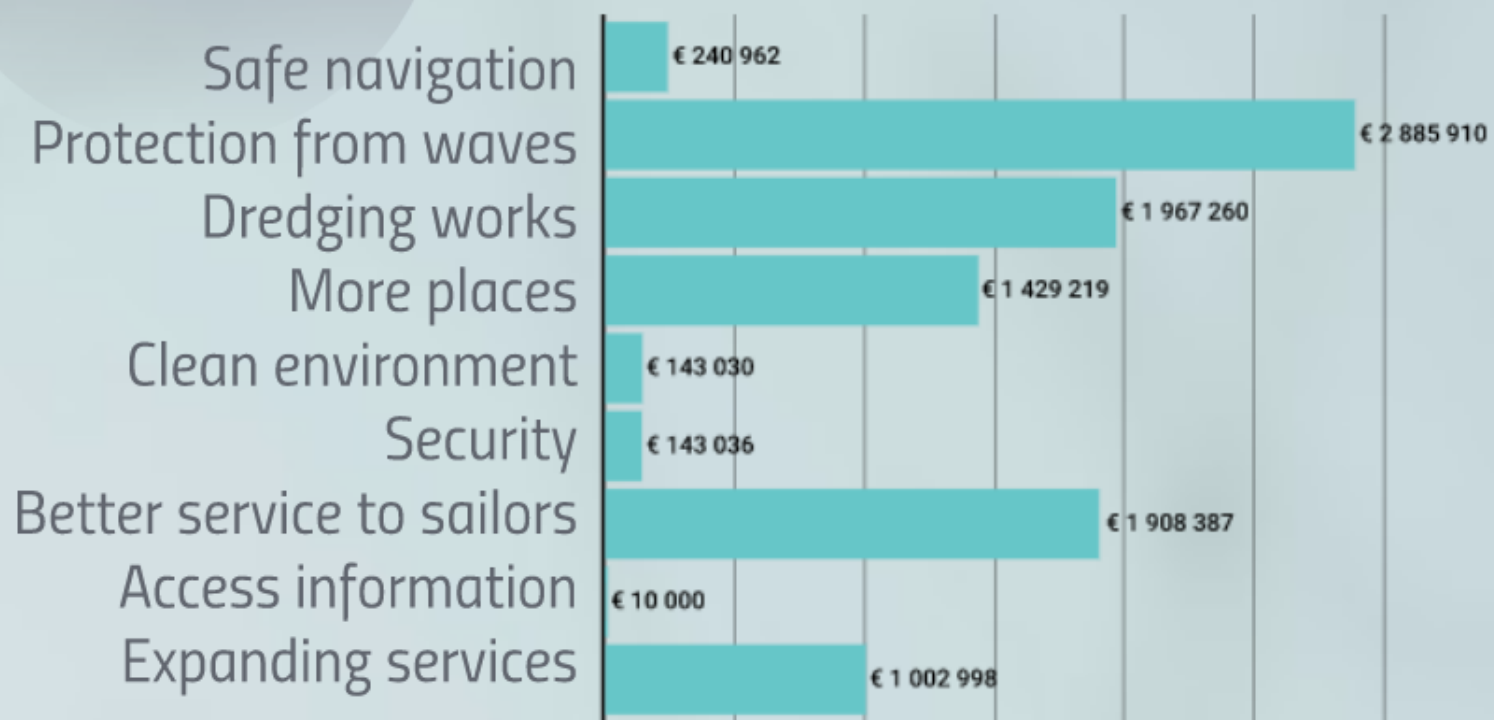
Network of harbours
in Estonia and Latvia

Promotion and marketing
of Latvia and Estonia as
sailing destination

Improved services
of harbours in
Estonia and Latvia



Improved services
of harbours in
Estonia and Latvia



SAFE NAVIGATION

Pāvilosta
Roja
Engure
Jūrmala
Rīga
Kihnu
Jaagupi
Vārati
Varbla
Lõunaranna
Mõntu



PROTECTION FROM WAVES

Liepāja
Pāvilosta
Ventspils
Roja
Mērsrags
Engure
Rīga
Skulte
Munlaui
Kihnu
Vārati
Varbla
Kõiguste
Mõntu



DREDGING WORKS

Pāvilosta
Roja
Engure
Jūrmala
Ringsu
Munalaiu
Kihnu
Jaagupi
Vārati
Varbla
Lõunaranna
Kõiguste
Mõntu



MORE PLACES

Liepāja
Pāvilosta
Ventspils
Roja
Engure
Jūrmala
Rīga
Ringsu
Munalaiu
Kihnu
Jaagupi
Vārati
Varbla
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Kõiguste
Mõntu



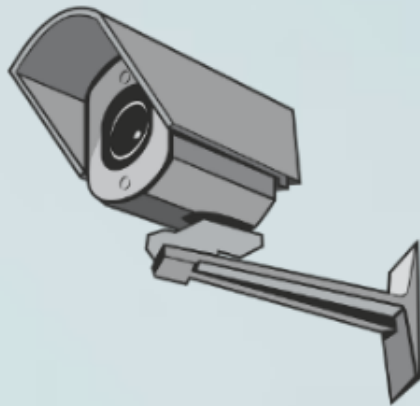
CLEAN ENVIRONMENT

Ventspils
Roja
Mērsrags
Engure
Rīga
Salacgrīva
Ringsu
Munalaiu
Kihnu
Jaagupi
Vārati
Varbla
Kõiguste
Mõntu



SECURITY

Liepāja
Pāvilosta
Jūrmala
Rīga



BETTER SERVICE TO SAILORS

Liepāja
Pāvilosta
Ventspils
Mērsrags
Engure
Rīga
Skulte
Salacgrīva
Jaagupi
Kõiguste
Mõntu

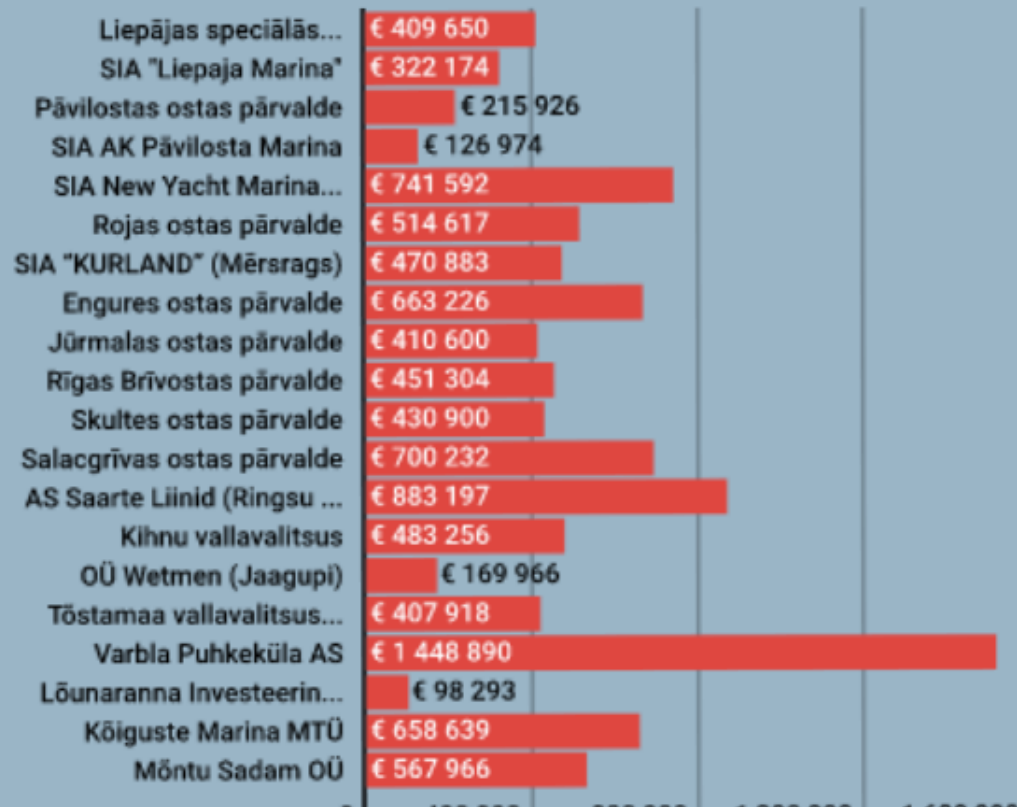


EXPANDING SERVICES

Liepāja
Pāvilosta
Ventspils
Engure
Rīga
Skulte
Ringsu
Munalaiu
Kõiguste



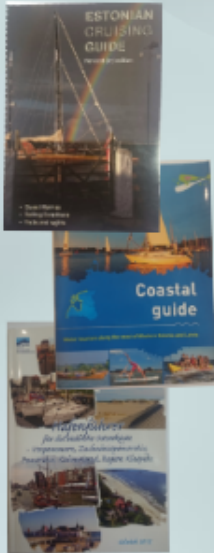
INVESTMENTS BY PARTNERS





Marketing strategy

Marketing activities are aimed to promote East Baltic (Latvia/Estonia) as sailing destination towards target markets and among local market.



Visual identity of East Baltic Sailing destination
Cruising guide and Harbours network map
Destination guide

Participation in Boat Shows (2018-2020)

- "Boat360", Dusseldorf, Germany
- "Vene Båt", Helsinki, Finland
- "Allt för sjön", Stockholm, Sweden
- "Wind&Water", Warsaw, Poland

Online and social media coverage (FB, blogs, forums), networking

HELLOPORIS.com further development

Goal to reach: 15 000 visiting vessels at small harbours in 2023 (in 2014 it was 6420 vessels)





Thank you!

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