

# LLI-10 Introducing nature tourism for all UniGreen

## «Universal Design Principles, Latvia Case»

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Lecturer



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[www.latlit.eu](http://www.latlit.eu)

# What is Universal Design?

**Universal Design is accessible environment, services, products and information for all people.**

definition by Liepaja Society of the Blind

**“Universal design” means the design of products, environments, programmes and services to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design. “Universal design” shall not exclude assistive devices for particular groups of persons with disabilities where this is needed.**

UN Convention on the Rights of Persons with Disabilities. Article 2

# 7 PRINCIPLES OF UNIVERSAL DESIGN

- 1. Comfortable use for anyone**
- 2. Flexibility in use**
- 3. Easy-to-understand application**
- 4. Easy perceivable information**
- 5. Reduced opportunity for mistakes**
- 6. Minimal physical effort**
- 7. Appropriate size and space for movement and use**

## 7 PRINCIPLES OF UNIVERSAL DESIGN:

### 1. Comfortable use for anyone (EQUITABLE USE)



## **7 PRINCIPLES OF UNIVERSAL DESIGN:**

### **2. Flexibility in use**

(FLEXIBILITY IN USE)



## **7 PRINCIPLES OF UNIVERSAL DESIGN:**

### **3. Easy-to-understand application**

(SIMPLE AND INTUITIVE USE)



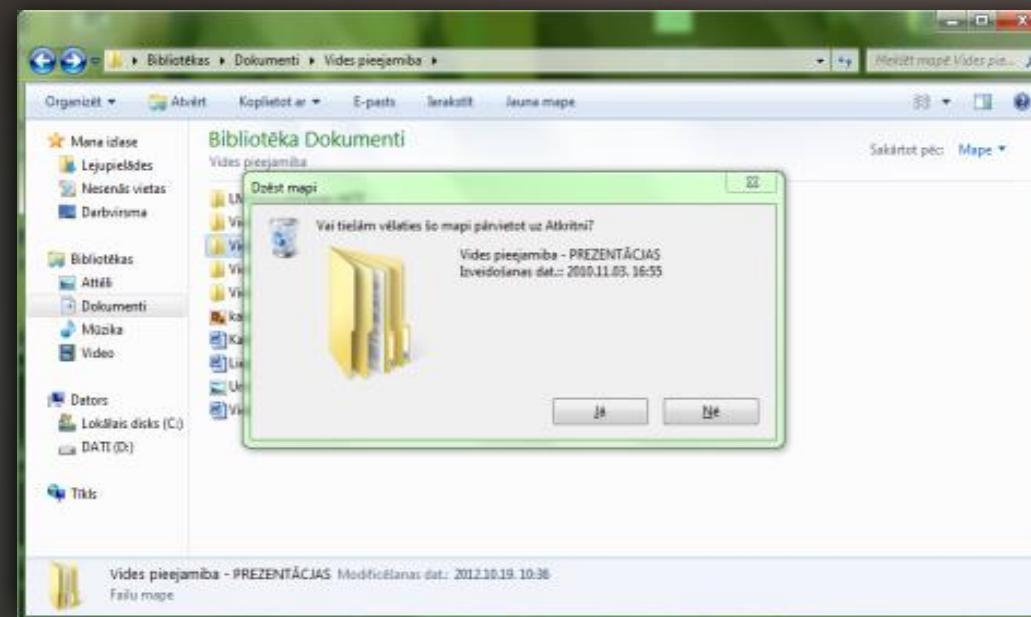
## 7 PRINCIPLES OF UNIVERSAL DESIGN:

### 4. Easy perceptible information (PERCEPTIBLE INFORMATION)



## 7 PRINCIPLES OF UNIVERSAL DESIGN:

### 5. Reduced opportunity for mistakes (TOLERANCE FOR ERROR)



## 7 PRINCIPLES OF UNIVERSAL DESIGN:

### 6. Minimal physical effort

(LOW PHYSICAL EFFORT)



## 7 PRINCIPLES OF UNIVERSAL DESIGN:

### 7. Appropriate size and space for movement and use (SIZE AND SPACE FOR APPROACH AND USE)



# Universal design is invisible ...



...you notice it  
when it is not  
respected!

**Universal Design does not  
interfere with anyone - it  
helps EVERYBODY!**

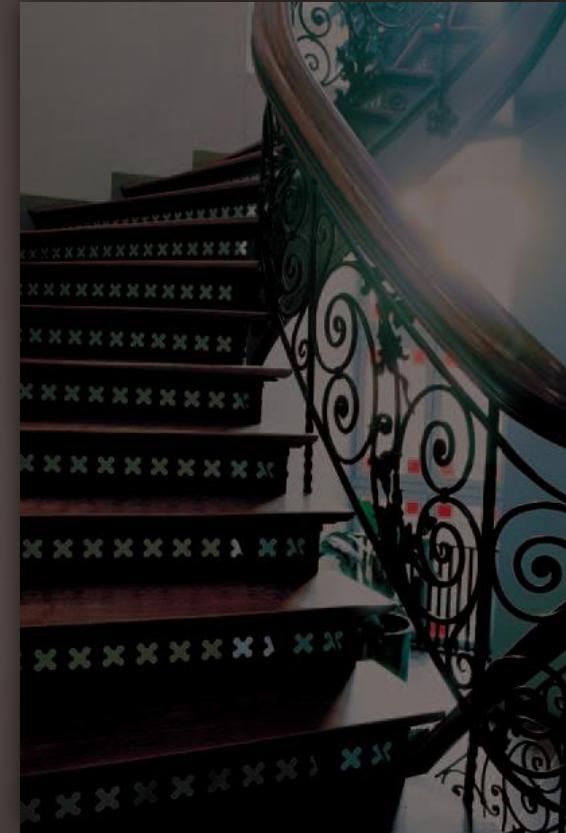
## HUMAN VISION IN VARIOUS AGES



20 years



40- 60 years

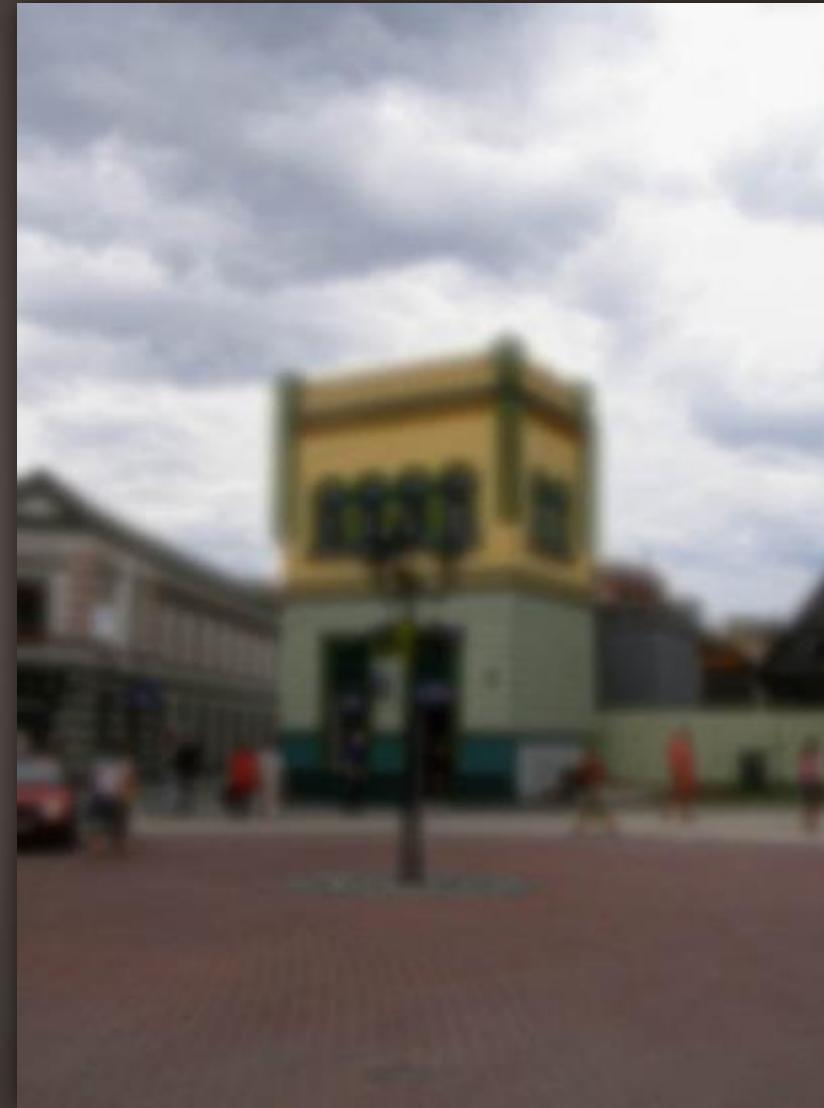


60 years and more

GOOD VISION



# CATARAKTA



## GLAUCOMA IN ONE EYE



# GLAUCOMA



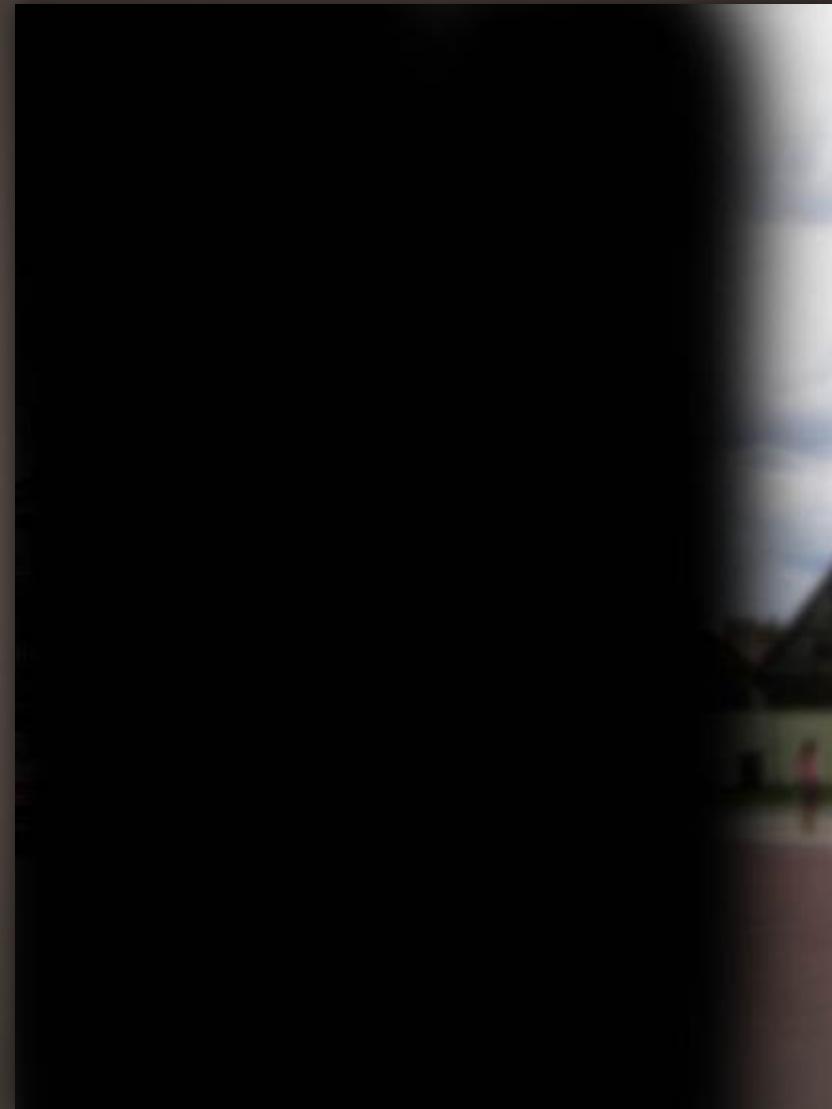
## DAMAGES IN EYE BALL



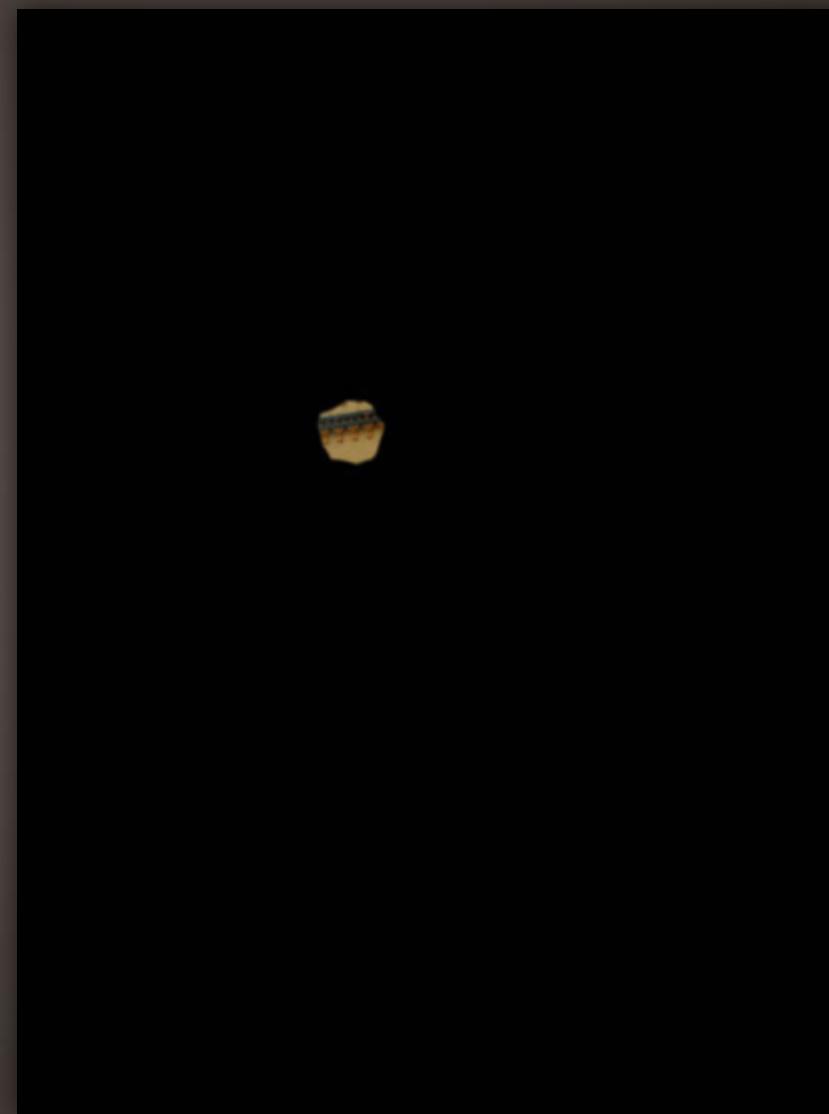
## RETINAL DETACHMENT



## SIDE VISION



# TUNNEL VISION



# SIDEWALKS – WHO IS PARTICIPATING IN TRAFFIC?



## IEGULDĪJUMS TAVĀ NĀKOTNĒ!

SADARBĪBĀ AR



LATVIJAS REPUBLIKAS  
LABKLĀJĪBAS MINISTRIJA



KOHĒZIJAS FONDS



EIROPAS REĢIONĀLĀS  
ATTĪSTĪBAS FONDS



EIROPAS SOCIĀLAIS  
FONDS



EIROPAS SAVIENĪBA

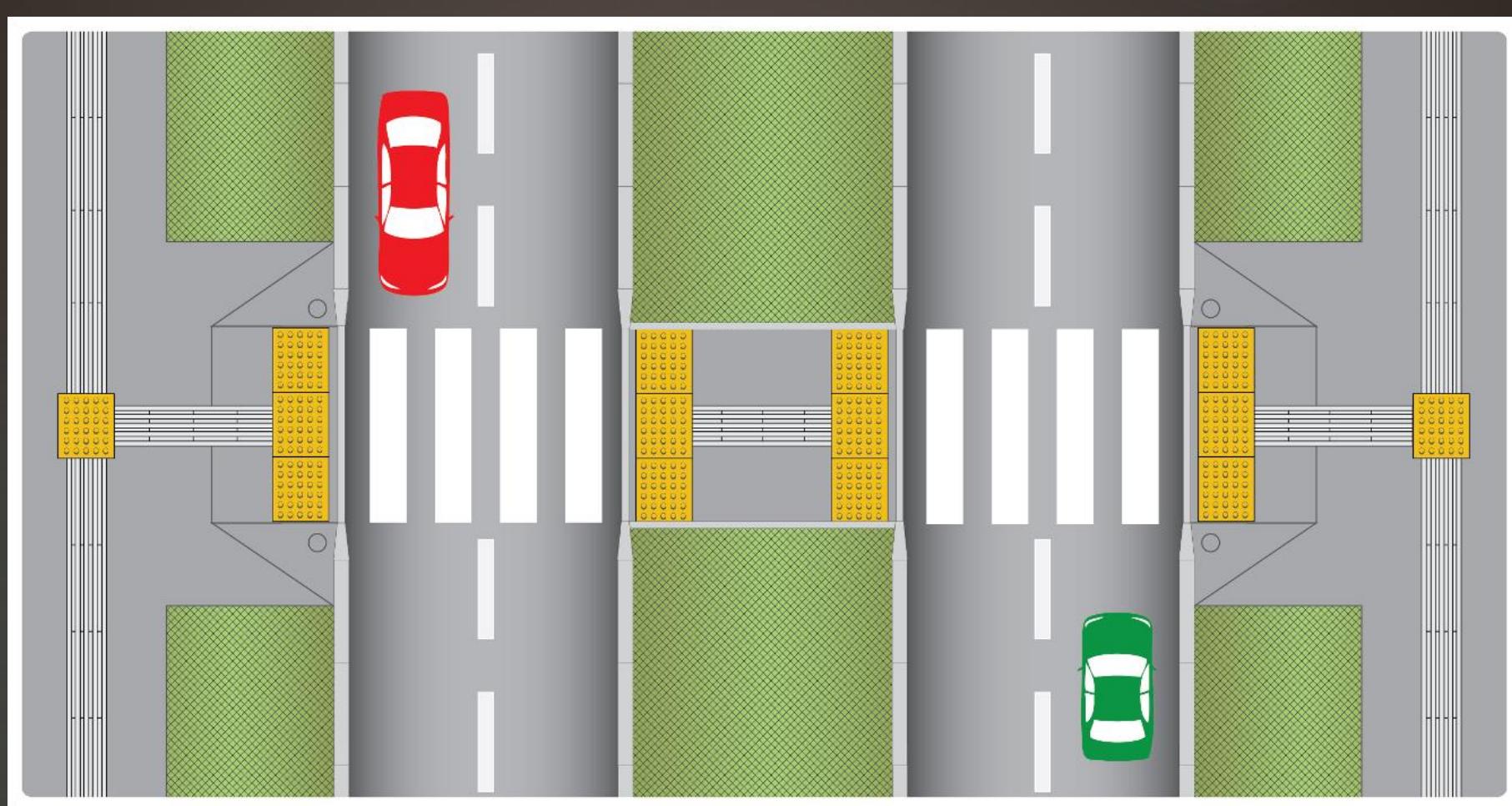
## VIDES PIEEJAMĪBAS VADLĪNIJAS PERSONĀM AR FUNKCIONĀLIEM TRAUCĒJUMIEM

(personām ar redzes, dzirdes, kustību un garīga rakstura traucējumiem)



Liepājas Neredzīgo biedrība  
Liepāja  
2012

# GUIDING LINES FOR MOVEMENT



Since 2010, we started to introduce Universal Design of the external environment in Liepaja and throughout Latvia

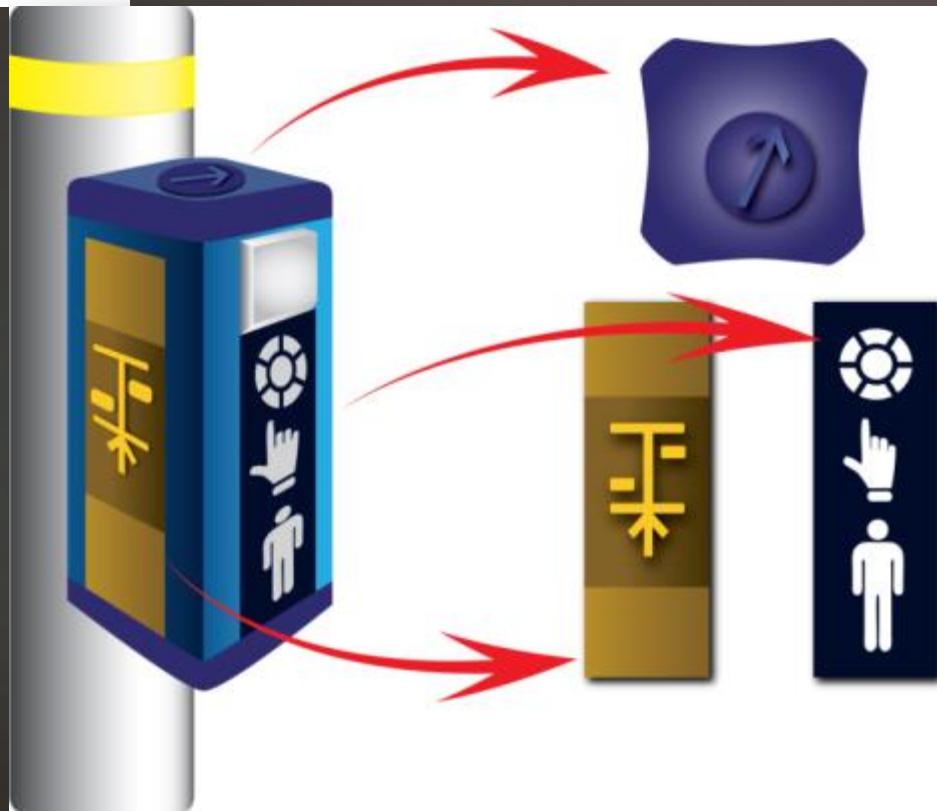
# Orientation in the external environment

## STREETS, SIDEWALKS, CROSSROADS



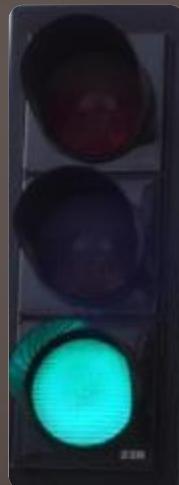
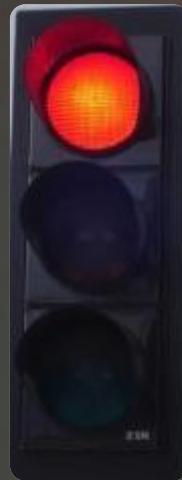


# Crossroads, traffic lights



# EXTERNAL ENVIRONMENT

## TRAFFIC LIGHTS



# Accessibility of buses



# Accessibility of buses



## FURNISHINGS AND EQUIPMENT

- Colors, contrasts, tones
- Walls and corridors
- Floor surfaces
- Equipment and furniture

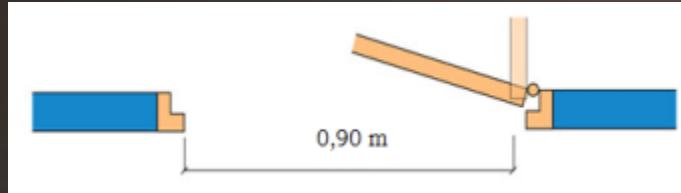


# **INTERNAL ENVIRONMENT**

## **DOORS AND GLASS WALL**



# DOORS AND GLASS WALL

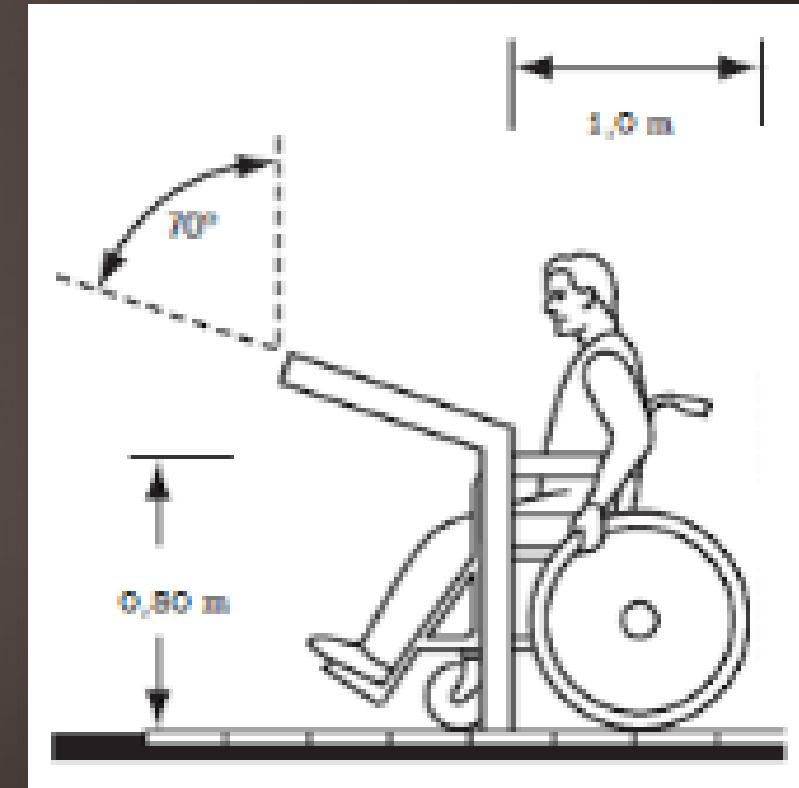


**INTERNAL ENVIRONMENT**

# STAIRS



# INFORMATIONAL MAPS



# TACTILE MODELS





# TACTILE MODELS



# TACTILE MODELS

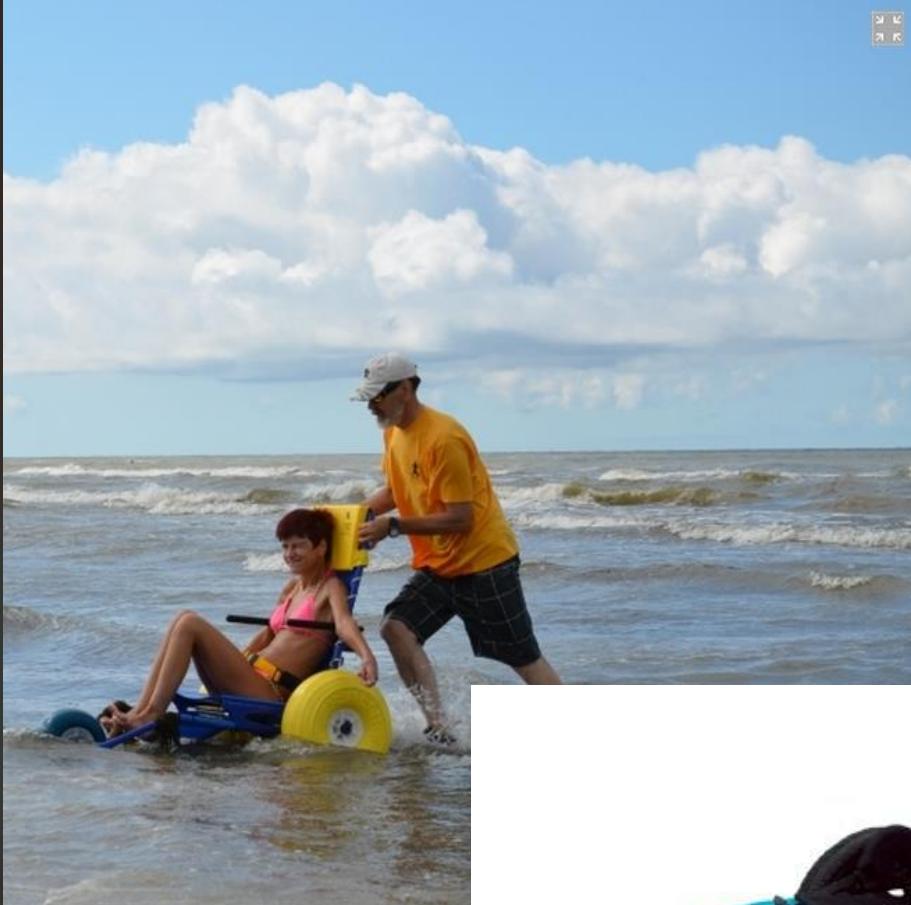


# Beach accessibility complex for people with disabilities in Liepaja





# Wheelchairs for swimming





# Radio buoys - sound buoys



# A bracelet that activates sound equipment on the shore





# **Center of Social Rehabilitation and Cognition for People with Disabilities in the Rural Environment**

## **«SOUL RELIEVE GARDEN»**

# Residential house in 2011 and 2016



# Park of sensations





**Barefoot trail**



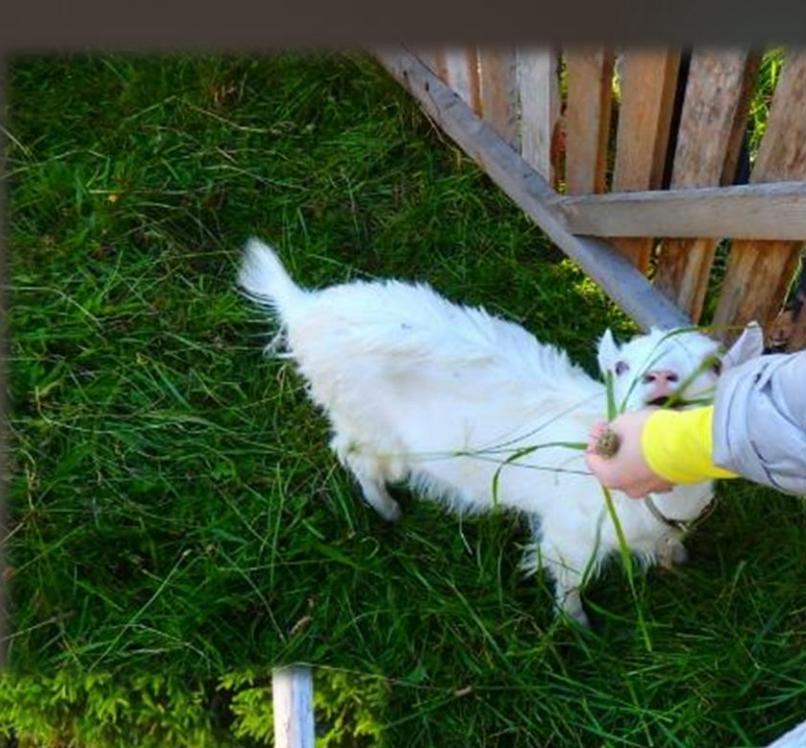
**Pond for swimming**



Interreg  
Latvija-Lietuva  
European Regional Development Fund



# OUR ANIMALS AND PETS



**Interreg**  
**Latvija-Lietuva**  
European Regional Development Fund



EUROPEAN UNION



**Outdoor  
exercise  
equipment**



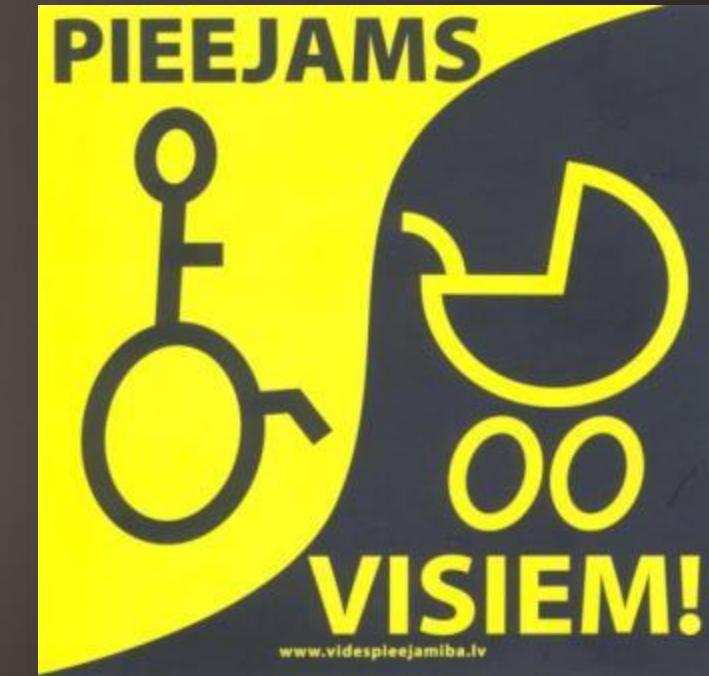
**BY CHANGING OUR THINKING AND PERSONAL  
ATTITUDE - WE WILL BE ABLE TO CREATE THE  
ENVIRONMENT MORE VIBRANT AND SAFER!**

# WHAT KIND OF SOCIETY

# WE



## ARE WILLING TO SEE?



## ACCESSIBLE FOR ALL !



Thank you for your attention  
and patience!



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