

LLI-010 Introducing nature tourism for all **UniGreen**

Overall activity progress

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Project Manager



The project is co-financed by the
Interreg V-A Latvia - Lithuania Cross Border Cooperation Programme 2014–2020
www.latlit.eu

Activities			Period 1 (01.05.17.-31.10.17.)												Period 2 (01.11.17.-30.04.18.)											
			May		June		July		August		September		October		November		December		January		February		March		April	
			D	P	D	P	D	PP	D	PP	D	P	D	P	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP
WP Management (M)																										
Activity	M.1	Kick-off			M.1.1	LP																				
Activity	M.2	PMs			M.1.2	LP									M.2.1	LP									M.2.2	LP
Activity	M.3	Reporting																M.3.1	All							
WP Nature access for all (I1)																										
Activity	I1.1	Seaside trail in Roja											I1.1.1	PP7	I1.1.2	PP7										
Activity	I1.2	Watching tower near Sātiņi ponds													I1.1.3	PP7										
																	I1.2.1	PP8								
																	I1.2.2	PP8								
Activity	I1.4	Tourism infr. to improve Durbe lake access																								
Activity	I1.5	Trail along Venta in Skrunda											x	PP9												
Activity	I1.6	Trail along Venta in Kuldīga																								
Activity	I1.7	Trail along Usma lake													I1.7.1	PP10									I1.7.2	PP10
											I1.8.1	PP5														
							I1.8.2	PP5			I1.8.3	PP5														
							I1.8.4	PP5																		
											I1.8.5	PP5														
											I1.8.6	PP5														
											I1.8.7	PP5														
											I1.8.8	PP5														
											I1.8.9	PP5														
											I1.8.10	PP5														
											I1.8.11	PP5														
											I1.8.12	PP5														
											I1.8.13	PP5														
											I1.8.14	PP5														
											I1.8.15	PP5														
Activity	I1.9	Tourism infr. to improve access in Kirķilā karstic lake in Biržai Regional Park						I1.9.5	PP3																	
Activity	I1.10	Tourism infr. improved for people with disabilities in Aukštaitija National Park																								
Activity	I1.11	Viewing platform in Plateliai											x	PP11						I1.11.1	PP11					
																				I1.11.3	PP11					
																				I1.11.4	PP11					
WP Competence&promotion (T1)																										
Activity	T1.1	Trainings&workshops to adopt tourism infrastructure and services for people with disabilities			x	LP																			T1.1.2	PP11
																									T1.1.3	PP11
																									T1.1.4	PP11
Activity	T1.2	Learning best practice						T1.2.3	LP			T1.2.2	LP												T1.2.1	PP5
												T1.2.4	PP11													
Activity	T1.3	Marketing activities to promote nature tourism possibilities											x	LP						T1.3.6	PP3					
WP Communication (C)																										
Activity	C.1	Promotional materials	C.1.1	LP																						
Activity	C.2	Digital activities	C.2.1	All																						
Activity	C.3	Public events																								
Activity	C.4	Public events																								
Activity	C.5	Publications																								



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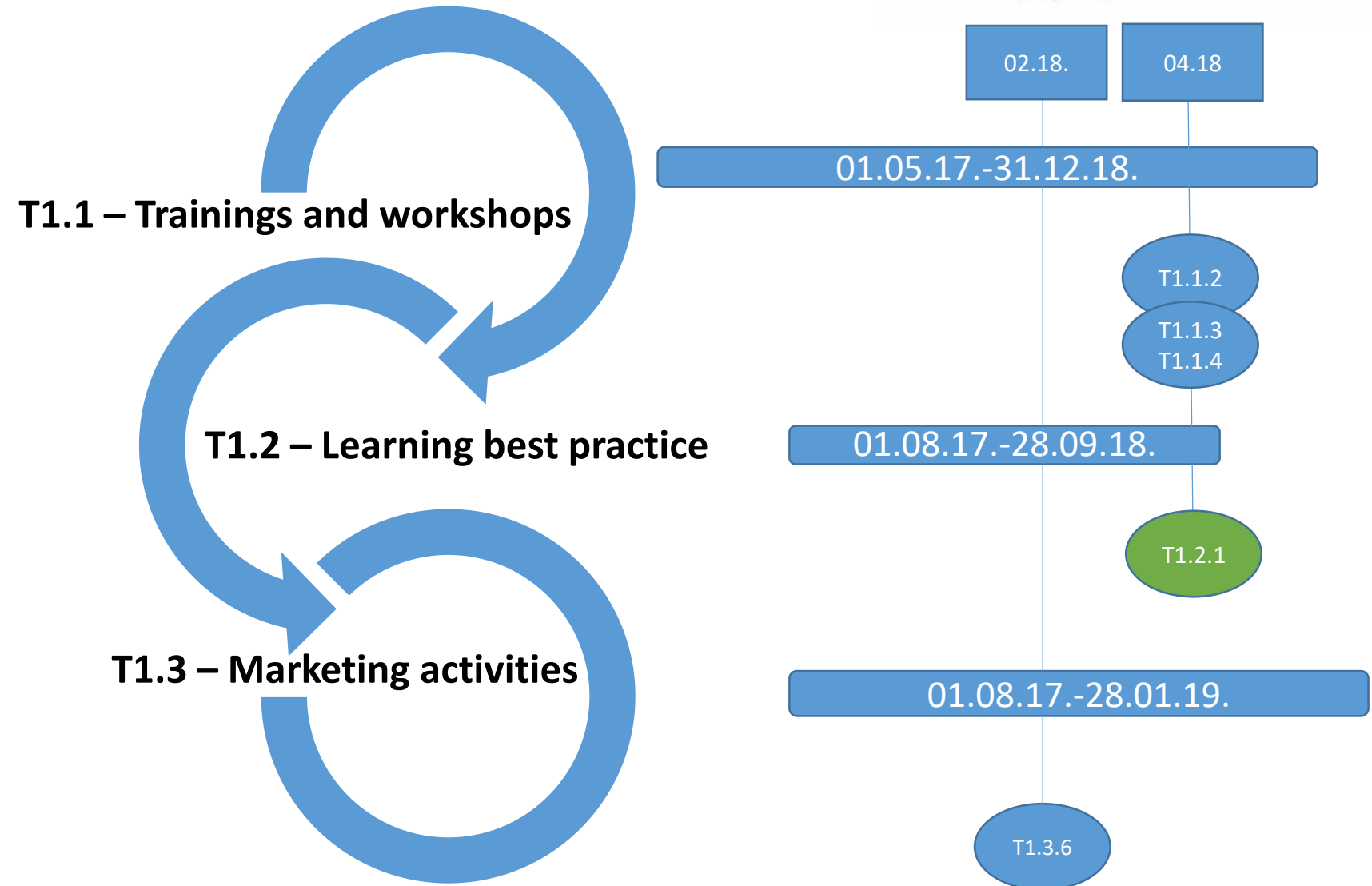


Deliverables – LP

WP Management, WP Competence & promotion, WP Communication
 Activities: Kick-off meeting (M.1), PMMs (M.2), Learning best practice (T.1.2), Promotional materials (C.1), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date
M.1.1	Participants in Kick-off meeting	30	01.06.2017
M.1.2	Memos from kick-off meeting	1	01.06.2017
M.2.1	Participants in 1st meeting	30	01.11.2017
M.2.2	Participants in 2nd meeting	30	01.04.2018
M.3.1	11 FLC confirmations + 1 Joint report	12	01.01.2018
T1.1.1	Trained tour guides	27	31.12.2018
T1.1.5	Participants in the workshops (Liepāja and Roja)	60	01.05.2018
C.2.1	Project profile info in each partner webpage	12	01.05.2017

WP: Competence&Promotion



WP: Competence&Promotion

Nature guides training in LV



Be a better guide



- 27 trained tour guides
- 6 training sessions, each 3 days long in LV (first in 11.17, 4 done so far)
- 1 on-site tour in LT (10.17)
- Topics: nature interpretation, different target groups, their needs, psychology, specific needs of people with disabilities, organisation and management of excursions, expositions, work with media
- Selection of participants: open registration, advantage to guides having basic knowledge for guiding in Kurzeme region

WP: Competence&Promotion



Study trip to Kurzeme (T1.2.1)

15 guides training in LT (T1.1.2-T1.1.4)



WP: Competence&Promotion

Liepāja (24.04)



Workshops (T1.1.5)



Roja (25.04)

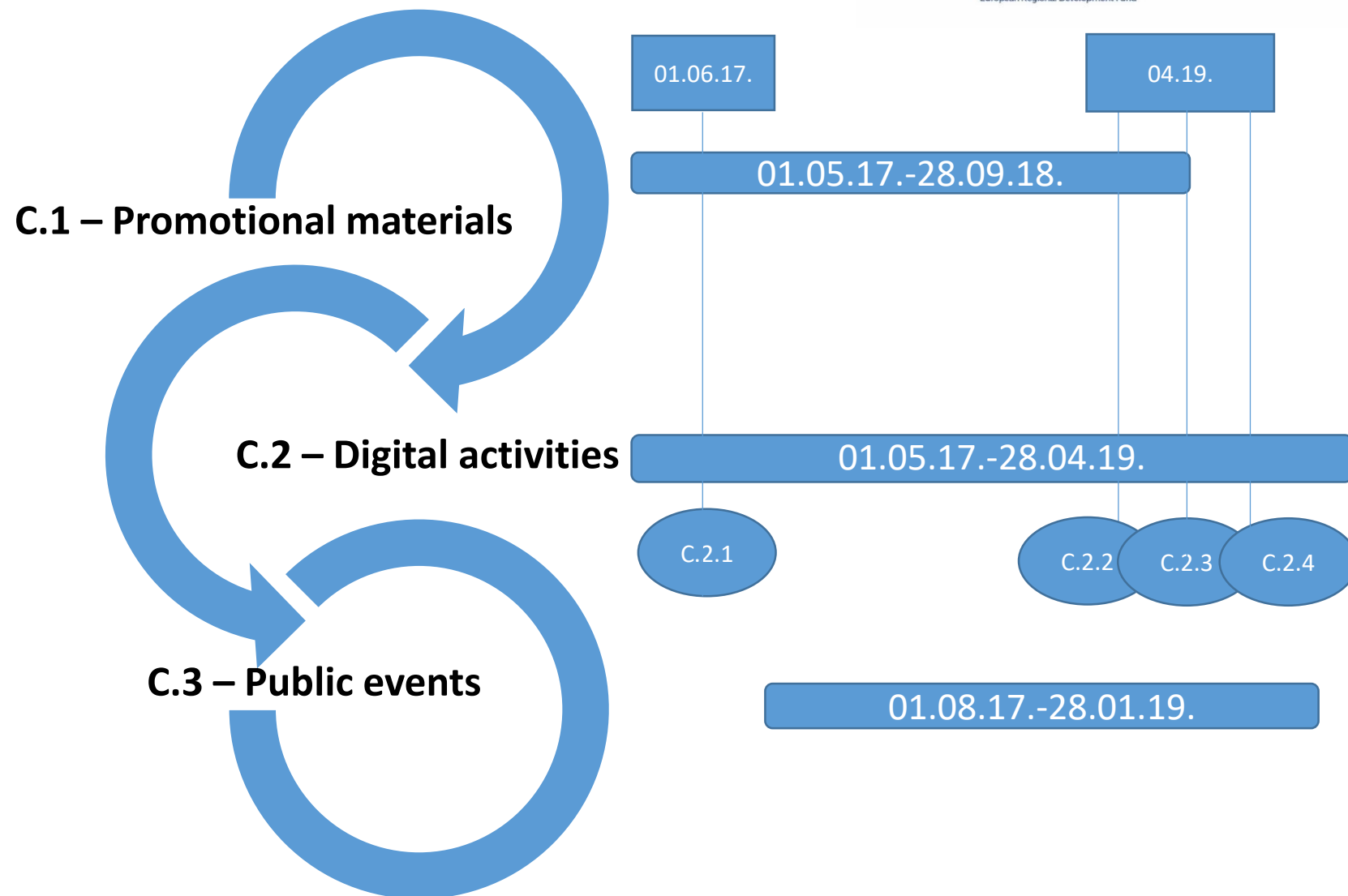


WP: Competence&Promotion

Guidelines (T1.2.5) - Apeirons



WP: Communication



Communication activities so far

C.2.1 Project profile info in each partner webpage – PP2?



29.05.2017

PROJECT "INTRODUCING NATURE TOURISM FOR ALL (UniGreen)"

Project number: LLI-010

PROJECT OBJECTIVE

To facilitate the development of nature tourism in border regions of Latvia and Lithuania, by improving infrastructure and tourism products, i.a. adapting them to people with disabilities.



KPR foto

TARGET GROUP

- a) Local and foreign travellers
- b) Tourism entrepreneurs and service providers
- c) Local municipalities and nature parks
- d) Non-governmental sector uniting people with disabilities

PROJECT IMPLEMENTATION PERIOD

1 May 2017 – 30 April 2019

PROJECT FINANCING

1 176 867,14 EUR (including funding of the European Regional Development Fund 1 000 337,07 EUR)

PROJECT PARTNERS

The Project is implemented by the Lead Partner - Kurzeme planning region in cooperation with 10 partners from Latvia and Lithuania:

Directorate of Aukštaitija National Park and Labanoras Regional Park, www.anp.lt

Directorate of Biržai Regional Park, www.birzuparkas.lt

Durbe County Municipality, www.durbe.lv

Administration of Kretinga District Municipality, www.kretinga.lt

Kuldīga County Municipality, www.kuldiga.lv

Roja County Municipality, www.roja.lv

Saldus County Municipality, www.saldus.lv

Skrunda County Municipality, www.skrunda.lv

Ventspils County Municipality, www.ventspils.lv

Directorate of Zemaitija National Park, www.zemaitijosnp.lt

PROJECT SUMMARY

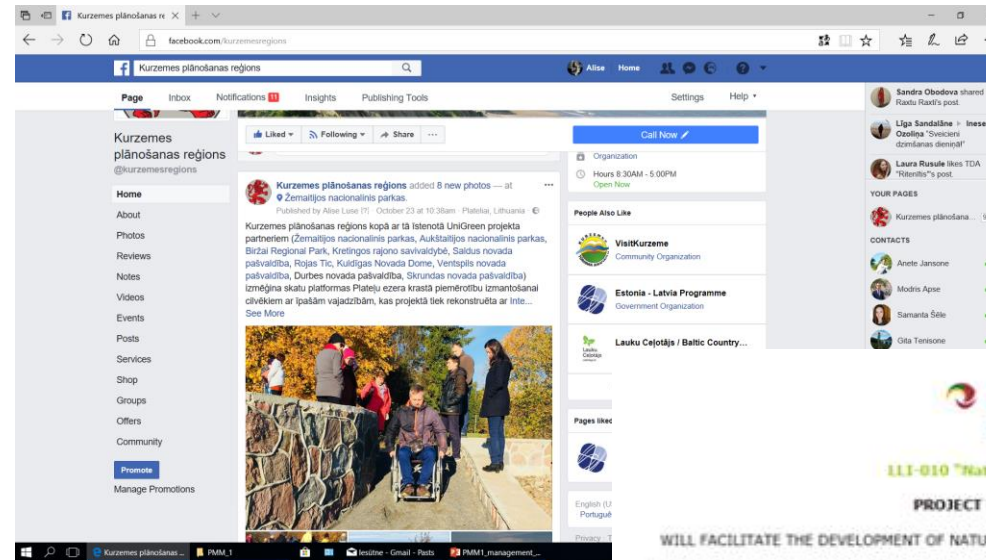
The Project focuses on facilitating sustainable tourism in border regions and Latvia and Lithuania to stabilise and increase the number of visitors and overnight stays in the region by:

1. new tourism products and improvement of existing by promoting them and making them more accessible for all travellers.

Communication activities so far

C.2.2 Posts on Facebook

LP - 14 in Period 1



C.2.3 Press releases

LP - 1



C.2.4 Regular info update On Partners' web pages

LP - 12 in Period 1



Communication activities so far

C.2.2 Posts on Facebook

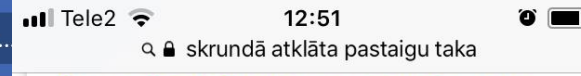
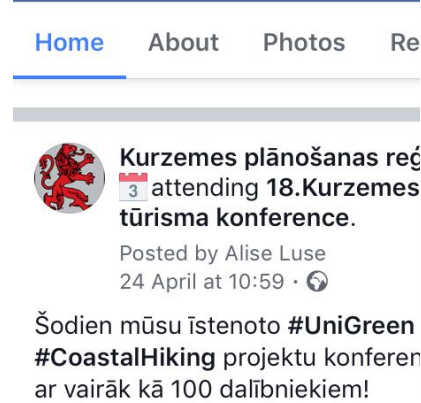
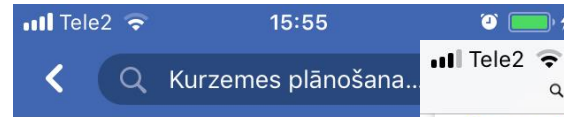
LP - 17 in Period 2

C.2.3 Press releases

LP - 1

C.2.4 Regular info update On Partners' web pages

LP - 8 in Period 2



Skrundā atklāta jauna pastaigu taka - DELFI
www.delfi.lv › Tūrismagids › Latvijā

2017. gada 15. nov. ·
Mārtiņdienā ar svinīgu pasākumu un lentas griešanu atklāta jaunā pastaigu taka Skrundā. Tā ir 522 ...



VIDEOKLIPĪ

YouTube · TV Skrunda



Skrundā atklāta pastaigu taka gar Ventu



 **Interreg**
Latvija-Lietuva
European Regional Development Fund
LLI-010 "Nature tourism for all (UniGreen)"
NATURE GUIDES' TRAINING CONTINUES

The selected nature guides' training group met on **18-20 January in Dundaga** to participate at already the second training session. Over the three days, the trainees – nature guides from all around Kurzeme – learned about the different target groups that a guide has to work with, their needs and psychology, specifics and needs of different visitor age groups, the tools that the guide should have, perception mechanisms and effects, peculiarities of environmental incentives at different ages, relation of temperament features and character types with perception, key principles for a productive conversation, versatile intellect theory and ways for tracing it. In addition to theoretical studies, the practical work in groups was carried out in an interactive manner for guides generating excursion themes, topics, titles, descriptions, adapting excursion to certain age groups and generating offers to different visitors based on the versatile intellect theory, as well as presenting the group work and discussing on recommendations.



KPR photo

The training is organised under the UniGreen project by Kurzeme Planning Region in cooperation with the "Nature Guides Association". 27 practising guides in Kurzeme region participate at the training to acquire knowledge on nature interpretation and it's key principles, planning and organisation of nature events, skills to work with various target groups, their needs and psychology, nature interpretation to people with disabilities and problem-solving, nature interpretation for children and youth, marketing of nature interpretation events, incl. attraction of the interest of journalists, as well as organising of nature interpretation exhibitions.



KPR photo

The training runs from **October 2017 till November 2018** and it provides for 6 training sessions (each 3 days long) in Kurzeme overall and a practical training visit to Lithuania (2 days). Up to now, the trainees have already participated at the practical training visit to Lithuania and two training sessions in Kurzeme (Kuldīga and Dundaga). The next training session will take place on **22-24 March in Liepāja** and it will focus on nature interpretation to people with disabilities and problem-solving.



WP: Management - meetings

1 delegate to Project
Coordination Group

- 06.06.17. Kick-off in **Kretinga** V
- 08.-09.11.17.
Period 2 meeting in **Kurzeme** V
- 17.-18.05.18
Period 3 meeting in **Aukštaitija** V
- Period 4 meeting in **Biržai**
November 2018

M.1.1.,
M.1.2

M.2.1.

M.2.2.

1 delegate to
Project Steering
Group

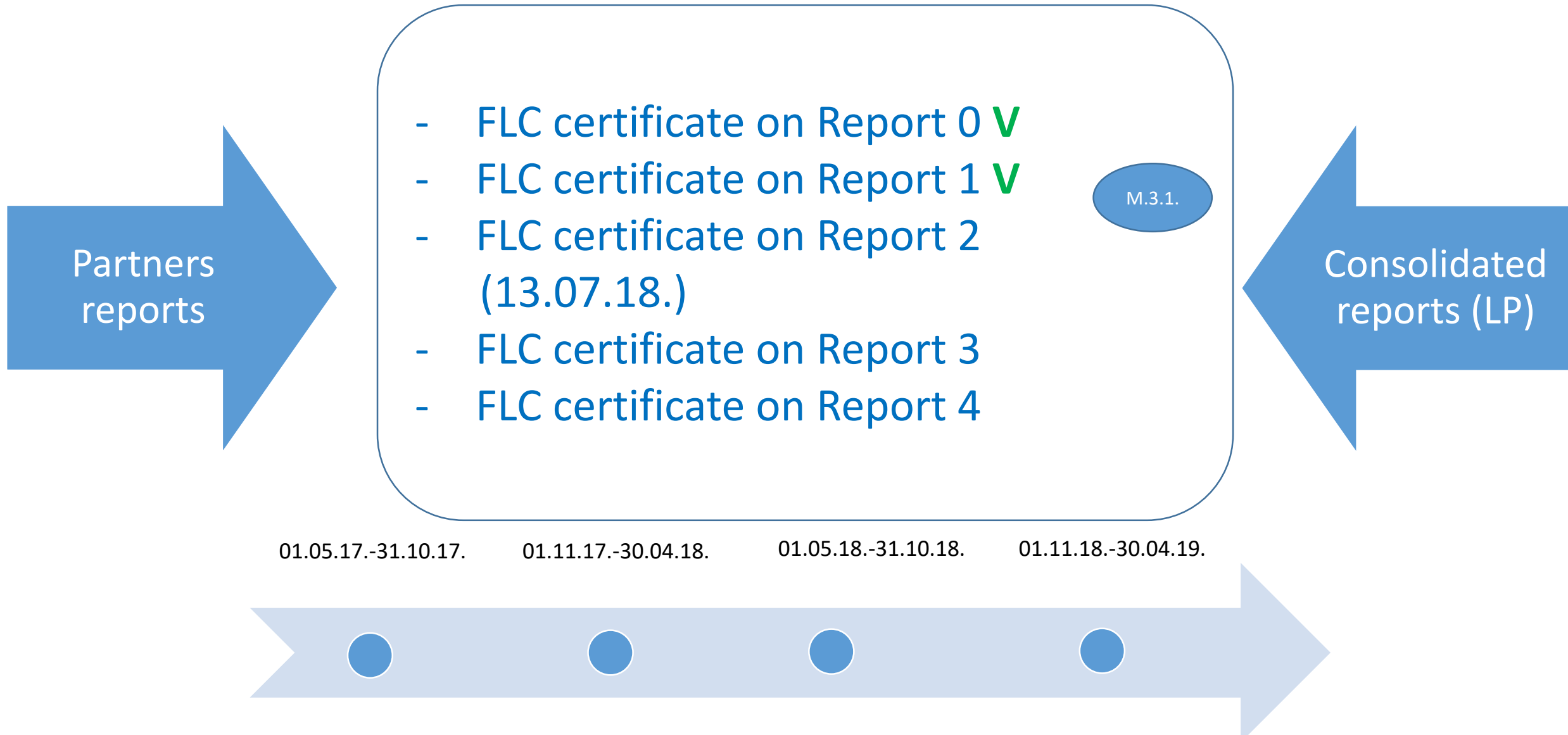
01.05.17.-31.10.17.

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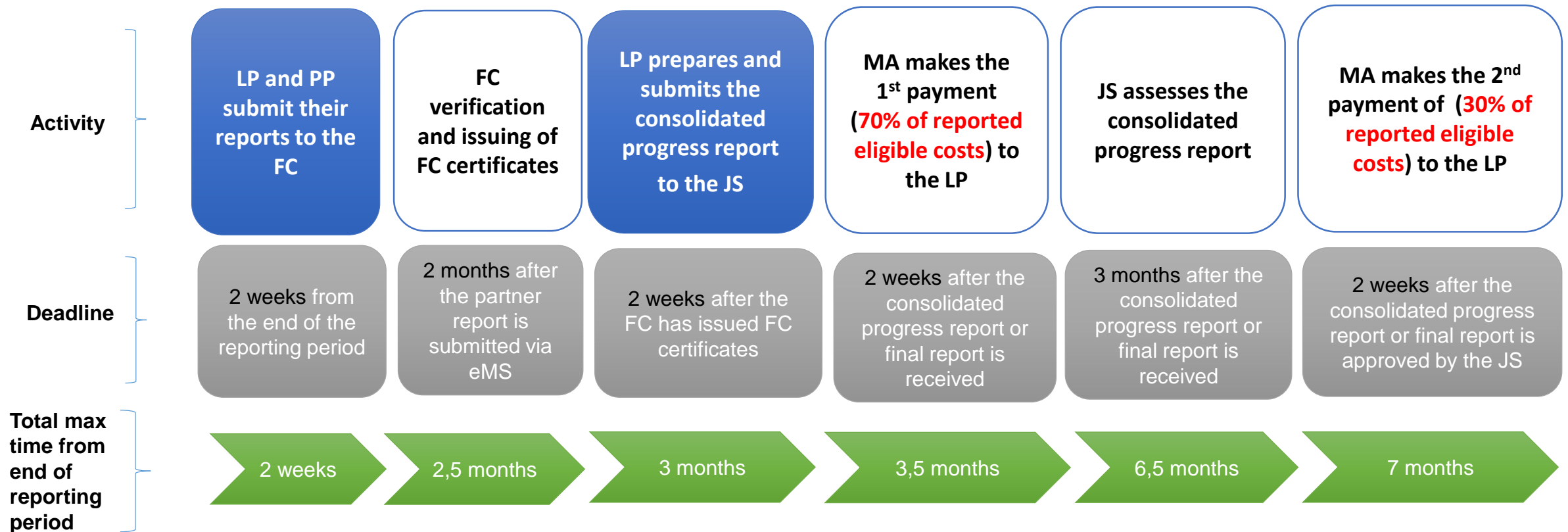
01.05.18.-31.10.18.

01.11.18.-30.04.19.

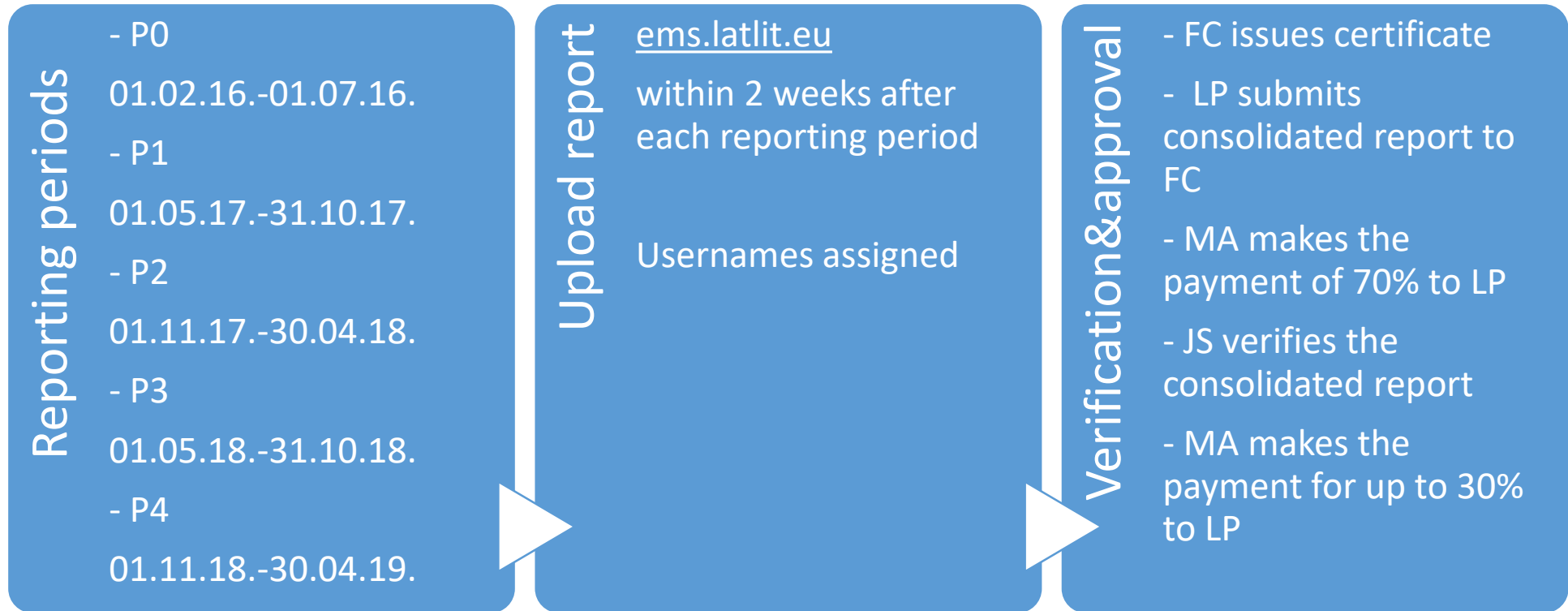
WP: Management - reporting



Reporting processes



Reporting



① = 15.03.18. 70% payment; 30.06.18. >30% payment

② ③ ④ = max 3,5 months + 1 month 70%; max 7 months + 1 month >30%

Financial status Period 1 & 2

	ALL PARTNERS				
	Planned total	Planned P2	Spent prep.	Spent P1	Spent P2
Staff costs	190485,51	81118,41		43844,02	32285,24
Office&Administration	28572,82	12167,73		6576,56	4842,72
Travel&Accommodation	28436,67	3920		14682,29	4188,08
External expertise&services	185642,3	35482,3		21748,50	11380,84
Equipment	350	0		347,15	0,00
Infrastructure&works	743379,92	403862,92		164785,45	100320,93
TOTAL	1176867,22	536551,36	1176,47	251983,97	153017,81
Total 85%			999,99	214186,32	130065,10
70% of 85%					91045,57
Total for LV partners (excluding LP)					4486,29
Total for LT partners					67154,78
Preparation (LP) 85%					999,99
Spending rate Period (%)				103,60	28,52
Spending rate total budget (%)				21,51	34,51

Deliverables – PP2

WP Communication

Activities: Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date
C.2.1	Project profile info in partner webpage	1	01.05.2017

Deliverables – PP3

WP Competence&promotion, WP Communication

Activity: Marketing activities to promote nature tourism (T1.3), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date
T1.3.6	QR codes with audio material (LV, LT, ENG)	3	28.02.2018
C.2.1	Project profile info in partner webpage	1	01.05.2017



Deliverables – PP5

WP Nature access for all, WP Communication

Activities: Jaurykla park in Kretinga (I1.8), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date	
I1.8.1	Amphitheater	1	01.09.2017	—
I1.8.2	Wellness trail with recreational equipment	1	01.07.2017	—
I1.8.3	Recreational area with benches and dustbins	9	01.09.2017	—
I1.8.4	Education nature trail	1	01.07.2017	—
I.1.8.5	Landscape image viewing platform	4	01.09.2017	—
I.1.8.6	Swings	5	01.09.2017	—
I.1.8.7	Reflexotherapy trail	1	01.09.2017	—
I.1.8.8	Stainless steel slide	1	01.09.2017	—
I.1.8.9	Playground with various gaming equipment designed for 1-6 year old children	1	01.09.2017	✓
I1.8.10	Information stand	4	01.09.2017	—
I.1.8.11	Special trail come down to people with disabilities problems	1	01.09.2017	—

Deliverables – PP5

WP Nature access for all, WP Communication

Activities: Jaurykla park in Kretinga (I1.8), Digital activities (C.2)

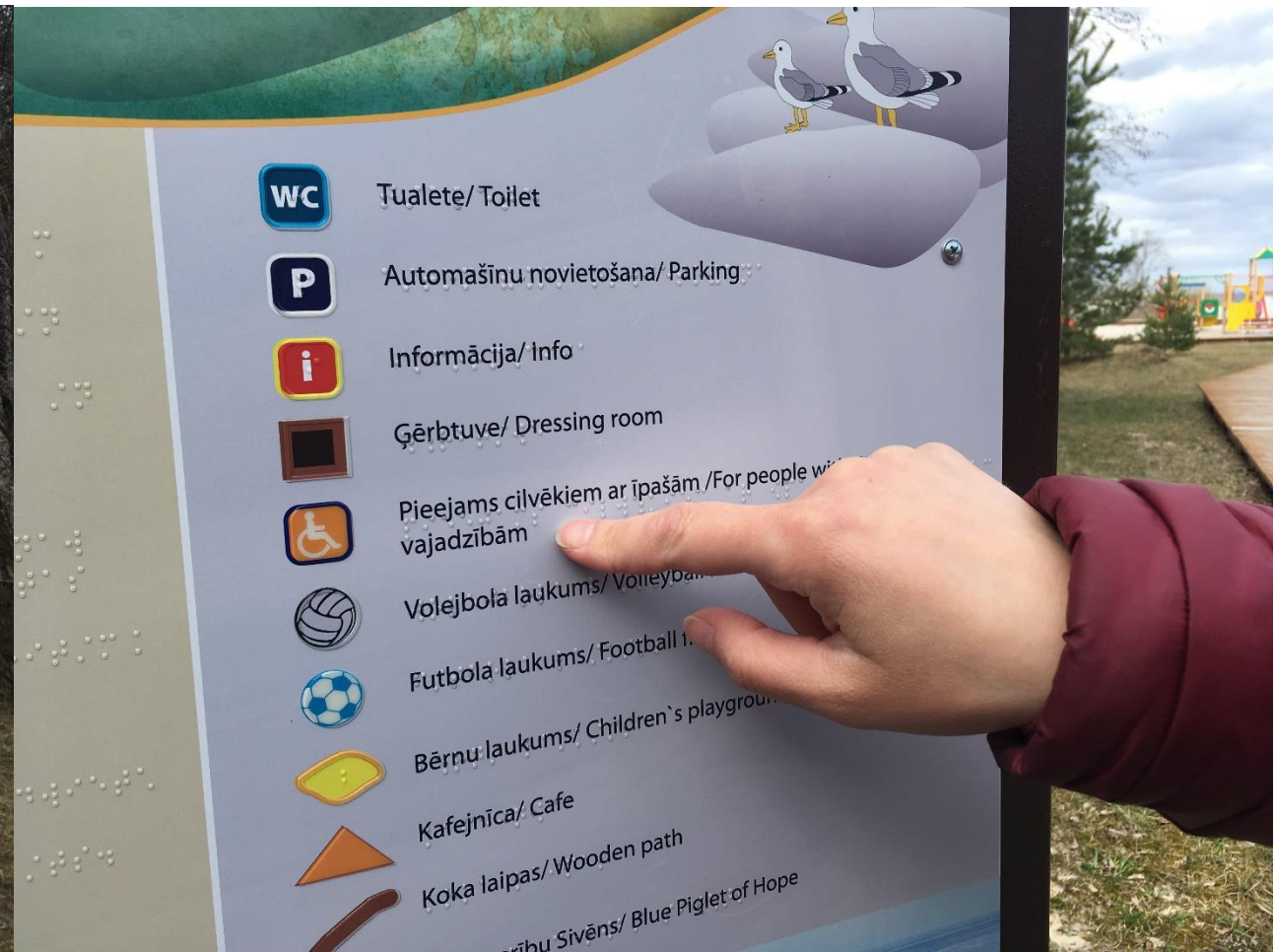
Deliverable No.	Deliverable title	Target value	Delivery date	
I1.8.12	Wooden stairs with handrails adapted to people with visibility problems	1	01.09.2017	—
I1.8.13	Small bridge and foot-bridge	6	01.09.2017	—
I1.8.14	Toilets	3	01.09.2017	—
I1.8.15	Adventure park for 7-15 year old children	1	01.09.2017	✓
C.2.1	Project profile info in partner webpage	1	01.05.2017	✓

Deliverables – PP7

WP Nature access for all, WP Communication

Activities: Seaside trail in Roja (I1.1), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date	
I1.1.1	Trail	1	01.10.2017	V
I1.1.2	Information stand	1	01.11.2017	V
I1.1.3	Visitor counter	1	01.11.2017	-
C.2.1	Project profile info in partner webpage	1	01.05.2017	V





Deliverables – PP8

WP Nature access for all, WP Communication

Activities: Watching tower near Sātiņi ponds (I1.2), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date
I1.2.1	Watching tower	1	01.12.2017
I1.1.2	Information stand and warning signs	1	01.12.2017
C.2.1	Project profile info in partner webpage	1	01.05.2017







Deliverables – PP9

WP Nature access for all, WP Communication

Activities: Trail along Venta in Skrunda (I1.5), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date	
I1.5.1	Trail	1	28.08.2018	V
I1.5.2	Visitor counter	1	28.08.2018	
C.2.1	Project profile info in partner webpage	1	01.05.2017	V



Deliverables – PP10

WP Nature access to all, WP Communication

Activities: Trail along Usma lake (I1.7), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date	
I1.7.1	Trail	1	01.11.2017	—
I1.7.2	Visitor counter	1	28.04.2018	—
C.2.1	Project profile info in partner webpage	1	01.05.2017	✓



Deliverables – PP11

WP Nature access to all, Competence and promotion, WP Communication
Activities: Viewing platform in Plateliai (I1.11), Learning best practice
(T1.2), Digital activities (C.2)

Deliverable No.	Deliverable title	Target value	Delivery date	
I1.11.1	Platform	1	01.02.2018	V
I1.11.2	Information stands	9	01.02.2018	V
I1.11.3	Visitor counter	1	01.02.2018	V
T1.1.2	Trained tour guides for LT participants	15	01.04.2018	—
T1.1.3	Educational programmes	2	01.04.2018	—
T1.1.4	2 practical trainings	2	01.04.2018	—
T1.2.4	Participants in conference about tourism infrastructure and people with disability needs	50	28.09.2017	V
C.2.1	Project profile info in partner webpage	1	01.05.2017	V



Activities			Period 3 (01.05.18.-31.10.18.)												Period 4 (01.11.18.-30.04.19.)												28.07.19.
			May		June		July		August		September		October		November		December		January		February		March		April		
			D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	D	PP	
WP Management (M)																											
Activity	M.1	Kick-off																									
Activity	M.2	PMMs													M.2.3	LP											
Activity	M.3	Reporting				M.3.2	All											M.3.3	All							M.3.4	
WP Nature access for all (I1)																											
Activity	I1.1	Seaside trail in Roja																									
Activity	I1.2	Watching tower near Sātiņi ponds																									
Activity	I1.4	Tourism infr. to improve Durbe lake access									I1.4.1	PP4															
											I1.4.2	PP4															
											I1.4.3	PP4															
											I1.4.4	PP4															
Activity	I1.5	Trail along Venta in Skrunda							I1.5.1	PP9																	
Activity	I1.6	Trail along Venta in Kuldīga			I1.6.1	PP6			I1.5.2	PP9																	
Activity	I1.7	Trail along Usma lake																									
Activity	I1.8	Jaurykla park in Kretinga																									
Activity	I1.9	Tourism infr. to improve access in Kirkilai karstic lake in Biržai Regional Park	I1.9.3	PP3					I1.9.2	PP3					I1.9.1	PP3											
Activity	I1.10	Tourism infr. improved for people with disabilities in Aukštaitija National Park			I1.10.3	PP2	I1.10.1	PP2							I1.9.6	PP3											
					I1.10.4	PP2	I1.10.2	PP2																			
Activity	I1.11	Viewing platform in Plateliai																									
WP Competence&promotion (T1)																											
Activity	T1.1	Trainings&workshops to adopt tourism infrastructure and services for people with disabilities	T1.1.5	LP														T1.1.1	LP								
Activity	T1.2	Learning best practice										T1.2.5	LP														
Activity	T1.3	Marketing activities to promote nature tourism possibilities										T1.3.1	LP	T1.3.7	LP	T1.3.4	PP11	T1.3.3	LP	T1.3.2	LP						
																T1.3.5	PP11	T1.3.8	LP								
WP Communication (C)																											
Activity	C.1	Promotional materials									C.1.2	PP11															
Activity	C.2	Digital activities																							C.2.2	All	
																								C.2.3	LP		
																									C.2.4	All	
Activity	C.3	Public events							C.3.2	PP2	C.3.1	LP															
Activity	C.4	Public events																							C4.1	LP	
Activity	C.5	Publications																							C.5.1	PP3	