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|  | **19 September 2020**  **Kuldīga Art House**  **1905.gada Street 6, Kuldīga** |
| **conference programme** | |

**9.30 Registration, morning coffee**

**10.00 Opening speech**

I. Bērziņa, Chairperson, Kuldīga County Municipality

**10.05 Overall strategy, requirements, partnership and cooperation on the development**

**of Cultural Routes in Lithuanian in the European context**

A. Jomantas, Head of the Heritage Registry, Department of Cultural Heritage under the

Ministry of Culture of Lithuania

**10.30 Guidelines for Cultural Route Operators**

L. Straševičius, Chief Officer, Cultural Policy Department, Ministry of Culture of

Lithuania

**11.00 The Concept of Cultural Heritage Routes in Latvia**

B. Mūrniece, Head of Development Unit, National Board of Cultural Heritage

**11.20 Cultural Route “Balts’ Road”**

R. Stankuviene,Director, Šiauliai Tourism Information Centre, “Explore Balts”

Project Leader

**11.40 Cultural Route “Camino de Santiago”**

Representative of Camino Latvia Association

**12.00** **Lunch**

**13.00 Cultural Route “The Hansa”**

A. Gustovskis, Key expert on innovation, tourism and social integration projects, Kuldīga County Municipality

**13.20 Cultural Route “The Viking Route”**

I. Kārkliņa, Active Tourism Centre “Curonian Viking settlement”

**13:40 Local Cultural Route in Lithuania: “Weathervane Road”**

J. Pancerova, Director, Šilutė Culture Centre

**14.00 National Cultural Route in Lithuania: “M.K. Čiurlionis Road”**

LT representative

Moderator: Artūrs Breidaks

Registration link: [here](https://docs.google.com/forms/d/e/1FAIpQLSfKqbN9jRF0canBy9_u3KkaMyU-8a2qXBRgcGeELcFLwRRX6w/viewform)

Conference language: Latvian and Lithuanian (simultaneous interpretation shall be provided)

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To ensure project publicity requirements the Conference participants might be filmed and photographed. In case of stricter Covid-19 precaution measures, which might be applied by the Governments of Latvia and Lithuania, the Conference may be held online.

The Conference is organized by Kurzeme Planning Region in cooperation with Kuldīga County Municipality with the financial assistance of the Interreg V-A Latvia – Lithuania Cross Border Cooperation Programme 2014 – 2020 as part of the Project “Exploring Balts and Promoting Awareness of the International Cultural Route (Explore Balts)” (LLI-447).